



K17P 0282

Reg. No. :

Name :

**First Semester M.C.J. Degree (Regular) Examination, December 2016
(2016 Admn.)**

MCJ 1C 03 : EDITING FOR NEWSPAPERS

Time : 3 Hours

Max. Marks : 60

Answer question I and **four** others. **All** questions carry **equal** marks.

I. Write short notes on **any four** of the following :

- 1) Embargo.
- 2) InDesign.
- 3) Credit line.
- 4) Kicker.
- 5) Circus layout.
- 6) Masthead.

II. "News editing is tailoring news items or a news story to the required size and shape." Explain.

III. What is a leader ? Discuss the principles of leader writing.

IV. "A sub-editor is a bridge between a reporter and the reader". Discuss.

V. Critically analyse the design and layout of any two English dailies.

VI. Headline the following stories :

(4×3=12)

- 1) Srinagar : Two militants and a soldier were killed on Friday in a gunfight in North Kashmir, officials said. The police said troops of the 13 Rashtriya Rifles and special operations group surrounded Manzpora village in Bandipoor district, following an information about the militant presence.

"With the break of dawn, the flushing out operation was started when the hiding militants opened indiscriminate fire causing critical injuries to a soldier, who later succumbed", a senior police officer, said."

P.T.O.



- 2) New Delhi : The Cabinet on Thursday night is believed to have discussed amending laws to levy close to 60 per cent income tax on unaccounted deposits in banks above a threshold post demonetization of high-denomination currency notes.

The move comes amid banks reporting over Rs. 21,000 crore being deposited in zero-balance Jan Dhan Accounts in two weeks after the 500 and 1,000 rupee notes were banned, which authorities apprehend may be the laundered black money.

- 3) Beijing : At least 40 people have died after a platform under construction at a power plant's cooling tower in eastern China's Jiangxi province collapsed on Thursday, state news agency Xinhua said.

- 4) New Delhi : The Board of Control for Cricket in India's relations with the ICC, headed by Shashank Manohar, hit a new low after Indian women's cricket team was docked six points for not playing bilateral series with Pakistan between August 1 and October 31 as per agreement.

There are possibilities that men's team might not play the Champions Trophy in protest against the women cricketers being made "soft targets" in the name of rules and regulations.

VII. Edit and Headline Donald Trump's Speech.

Thank you. Thank you very much, everyone. Sorry to keep you waiting. Complicated business, complicated. Thank you very much. I've just received a call from Secretary Clinton. She congratulated us. It's about us. On our victory and I congratulated her and her family on a very, very hard-fought campaign. I mean, she fought very hard. Hillary has worked very long and very hard over a long period of time, and we owe her a major debt of gratitude for her service to our country. I mean that very sincerely. Now it is time for America to bind the wounds of division, have to get together. To all Republicans and Democrats and independents across this nation, I say it is time for us to come together as one united people.



It is time. I pledge to every citizen of our land that I will be President for all of Americans, and this is so important to me. For those who have chosen not to support me in the past, of which there were a few people, I'm reaching out to you for your guidance and your help so that we can work together and unify our great country. As I've said from the beginning, ours was not a campaign but rather an incredible and great movement, made up of millions of hard-working men and women who love their country and want a better, brighter future for themselves and for their family.

It is a movement comprised of Americans from all races, religions, backgrounds, and beliefs, who want and expect our government to serve the people, and serve the people it will. Working together, we will begin the urgent task of rebuilding our nation and renewing the American dream. I've spent my entire life in business, looking at the untapped potential in projects and in people all over the world. That is now what I want to do for our country. Tremendous potential. I've gotten to know our country so well. Tremendous potential. It is going to be a beautiful thing. Every single American will have the opportunity to realize his or her fullest potential. The forgotten men and women of our country will be forgotten no longer.

We are going to fix our inner cities and rebuild our highways, bridges, tunnels, airports, schools, hospitals. We're going to rebuild our infrastructure, which will become, by the way, second to none, and we will put millions of our people to work as we rebuild it. We will also finally take care of our great veterans who have been so loyal, and I've gotten to know so many over this 18-month journey. The time I've spent with them during this campaign has been among my greatest honors.

Our veterans are incredible people. We will embark upon a project of national growth and renewal. I will harness the creative talents of our people, and we will call upon the best and brightest to leverage their tremendous talent for the benefit of all. It is going to happen. We have a great economic plan. We will double our



growth and have the strongest economy anywhere in the world. At the same time, we will get along with all other nations willing to get along with us. We will be. We will have great relationships. We expect to have great, great relationships. No dream is too big, no challenge is too great. Nothing we want for our future is beyond our reach.

America will no longer settle for anything less than the best. We must reclaim our country's destiny and dream big and bold and daring. We have to do that. We're going to dream of things for our country, and beautiful things and successful things once again. I want to tell the world community that while we will always put America's interests first, we will deal fairly with everyone, with everyone. All people and all other nations. We will seek common ground, not hostility; partnership, not conflict. And now I would like to take this moment to thank some of the people who really helped me with this, what they are calling tonight a very, very historic victory.

(This speech carries 760 words. Edit it to 260 words.)
