



K17P 0286

Reg. No. : .....

Name : .....

**First Semester MCJ Degree (Supplementary)  
Examination, December 2016  
(2014-2015 Admn.)**

**MCJ 1C 03 : EDITING FOR NEWSPAPERS**

Time : 3 Hours

Max. Marks : 45

**PART – A**

Write short notes on **any five** of the following.

1. Scoop
2. Deadline
3. Circulation of a daily
4. Cliché
5. Copy Schedule
6. Photojournalism.

(5×1=5)

**PART – B**

Write **any four** of the following. **Each** question carries **10** marks.

7. 'Putting simplicity in writing is a big challenge before an editor'. Discuss the statement along with some of the writing techniques.
8. Critically analyze a newspaper of your choice. Highlight its lay out and editorial page.
9. 'Tightening a copy is a careful job done by a copy editor'. How can he fulfill that ?
10. What is meant by a newspaper page design ? Elaborate the statement along with the elements of page design.
11. Headline the following stories :

- a) **New Delhi** : Talking about its global Government Requests Report, Face book Deputy General Counsel Chris Sonderby said in a blogpost, "Since our first report, we've seen an increase in government requests for data and for content restrictions. In India, during January-June 2014, Face book received 4,559 requests for information on 5,958 users and accounts. Of this, 50.87 percent of requests saw some data being produced.

During the period, governments around the world made 34,946 requests for data – an increase of about 24 per cent since the last half of 2013.

P.T.O.



- b) **Kochi** : The high court of Kerala on Wednesday sought the statistics of liquor sold before and after 418 unclassified bars were closed on April 1.

Justice K. Surendra Mohan issued the directive to Kerala State Beverages Corporation to submit statistics since 2013. The Court was considering a batch of petitions filed by bar owners challenging the state's decision to allow only five star hotels to operate bars.

- c) **Kathmandu** : Prime Minister Narendra Modi held talks with his Nepalese counterpart Sushil Koirala, here Tuesday on key strategic issues after which 10 agreements, including one for one billion dollar assistance to Nepal were linked.

Mr. Modi and Mr. Koirala discussed a host of strategic issues, including defence and security, during their talks that lasted nearly 40 minutes.

- d) **Perth** : The Indian men's hockey team bounced back against Australia, beating the World Champion 2-1 to level the four match Test series at 1-1 here on Wednesday.

India started aggressively and kept the opponent's defense busy in the first two quarters. It managed to sneak into Australian defense-line and created good opportunities.

12. Translate the following passage into Malayalam :

### **Kudumbasree set to enter media world**

Kochi : The Kudumbasree Mission's foray into the world of media under the banner 'Mediasree' is set to take off next month with the Memorandum of understanding with the chosen training consultant likely to be linked later this week.

Kudumbasree has set sights on setting up a community television channel with bureaus to be manned by trained reporters selected from among the Community Development Society (CDS) members across the State.

Training is scheduled to get under way from December 1. A Kozhikode-based media school has been selected on an expression of interest for conducting the training programme.

### **Training Programme**

"We will shortly start the process of identifying potential reporters from among the CDS members. One member each from 1,072 CDSs would be selected for a 20-day intensive training followed by on-field assignments. The idea is to have at least one reporter in every block," K. B. Valsalakumari, Executive Director, Kudumbasree Mission told.



Married CDS members with Plus Two qualification and interest in media would be given preference.

From script writing to video production, the candidates would be given training in a host of areas. District mission coordinators and assistant district mission coordinators would also be given training. The training would be followed by a screening to identify the best candidates.

"It would be rather easy to set up bureaus once we have a network of reporters and the channel would be formed based on a well-thought-out business model," Ms. Valsalakumari said.

Apart from documenting the Kudumbasree functions and development works of Panchayats, the community reporters can also take up private assignments like marriage on holidays.

### **Community radio**

The women-empowering agency also plans to have a presence in the airwaves with a community radio. "We have filed requisite application with the Centre and have given a few clarifications sought based on it," Ms. Valsalakumari said.

Kudumbasree is also looking for a slot in All India Radio (AIR) in all districts. The district mission in Kannur already has such a slot.