



K16P 0030

Reg. No. : .....

Name : .....

**First Semester M.C.J. Degree (Reg./Supple.)**  
**Examination, December 2015**  
**(2014 Admn. Onwards)**  
**MCJ 1C04 : TELEVISION PRODUCTION**

Time : 3 Hours

Max. Marks : 45

PART – A

Write short notes on **any five** of the following :

1. Prime time.
2. High Angle Shot.
3. Three point lighting.
4. Video transitions.
5. Point of view shot.
6. Prasar Bharati.

(5×1=5)

PART – B

Write **any four** of the following, **each** question carries **10** marks.

7. Briefly explain the history of Doordarshan in India.
8. How to produce a television interview ? Explain.
9. What is camera angle ? Explain the characteristics and functions of each camera angles.
10. What is a documentary ? How does it differ from a serial, telefilm or Cinema ?
11. How does the computer helps the video editor ? Briefly explain linear and non-linear editing techniques.
12. How the social networking sites and internet helps the television to promote their programmes ? Explain.
13. Write a script for a PSA about drug addiction.

(4×10= 40)