



M 26880

Reg. No. :

Name :

**I Semester M.C.J. Degree (Reg./Sup.) Examination, December 2014
(2014 Admn.)**

MCJ 1E01 : PHOTO JOURNALISM

Time : 3 Hours

Max. Marks : 60

***Instructions : Answer question I and four others.
Each question carries equal marks.***

I. Write short notes on any four :

- 1) Telephoto lens
- 2) John McCosh
- 3) Subjective photography
- 4) RGB
- 5) Focal length
- 6) Twin Lens Reflex (TLR).

II. 'An image is worth a thousand words'. Explain how a photograph support, substantiate and create a meaningful news story ?

III. Briefly analyse the challenges and qualities of a wild life photographer.

IV. Write the differences between an amature photographer with a photo journalist.

V. Explain RGB, CYMK, PNG, JPEG and GIF.

VI. Explain image manipulation and image enhancement.

VII. Write the importance of lighting in photography.

VIII. Write an essay on different types of photography with example. (5×12=60)
