



M 26878

Reg. No. :

Name :

I Semester M.C.J. Degree (Reg./Supple.) Examination, December 2014
MCJ 1C 03 : EDITING FOR NEWSPAPERS
(2014 Admn.)

Time : 3 Hours

Max. Marks : 45

PART – A

Write short notes on **any five** of the following :

1. Credit line
2. Pagination
3. Head schedule
4. Readership Survey
5. Gutter
6. Canned Copy.

(5×1=5)

PART – B

Write **any four** of the following. **Each** question carries **10** marks :

(4×10=40)

7. 'Always a newspaper is filled with different types of headlines'. Elaborate the statement with suitable examples.
8. What are the functions of editing ?
9. Critically evaluate an editorial page of a newspaper of your choice.
10. 'Even in the midst of technological boom, proof reading cannot lose its significance'. Discuss this statement along with the process in proof reading.

P.T.O.



11. Translate the following passage into Malayalam :

Putin seeking to unplug Russia from internet

Moscow : Moscow is considering measures to disconnect Russian cyberspace, the last forum for free expression in the country, in emergency situations such as military hostilities or major protests, a newspaper reported on Friday.

With mainstream media firmly under Kremlin control, social media and internet news sites have over the past months been critical outlets for reporting the possible involvement of Russian troops in the Ukraine conflict and broader discussions about the crisis. But President Vladimir Putin will convene on Monday a meeting of the country's Security Council to discuss possible cyber restrictions, the Vedomosti business daily reported.

Citing several communications providers, internet firms and non-governmental organizations, the newspaper said several more meetings next week involving senior officials will address "the work of the Russian segment of the internet in emergency situations".

Authorities are planning to adopt measures "Strengthening the sovereignty of the Russian segment of the World Wide Web" that could include the powers to unplug Russia from the Web in special circumstances such as major rallies or military hostilities, the newspaper said citing sources. Officials would like to have the measures in place by early next year, the newspaper said.

While Vedomosti said the Kremlin was contemplating how to disconnect the country from the internet, experts said authorities might face technical challenges as unlike China, Russia is firmly integrated in to the Global Web.



12. Edit and headline the following passage :

Edinburgh. Britain survived the biggest challenge to its existence since world war II on Friday as Scotland decided to continue its 307-year union with the state in a historic referendum that had 55% of Scots voting against what British prime minister David Cameron had called a painful divorce. The results announced early Friday morning saw more than 2 million Scots saying no to a breakup with UK compared with 1.6 million (44.70%) who chose independence with the world watching eagerly a record 84.5% voters turned out for the referendum the highest for any UK election topping the previous best of 83.9% in the 1950 general election. Cameron whose political career was at stake with calls for his resignation imminent if Scotland had decided to breakaway said the debate had been settled for a generation or perhaps a lifetime. 'The people of Scotland have spoken it is a clear result. They have kept our country of four nations together like millions of other people I'm delighted it would have broken my heart to see our United Kingdom come to an end' Cameron said relief over the result however was mixed with the realization that the union was in for big changes. There were indications that Cameron was preparing to announce major devolution of powers to all for constituents.

PART - B

Write any four of the following. Each question carries 10 marks.

(4x10=40)

7. 'Always a newspaper is filled with different types of headlines'. Elaborate the statement with suitable examples.

8. What are the functions of editing?

9. Critically evaluate an editorial page of a newspaper of your choice.

10. 'Even in the midst of technological boom, proof reading cannot lose its significance'. Elucidate this statement along with the process in proof reading.