



M 24312

Reg. No. :

Name :

First Semester MCJ Degree (Reg./Sup.) Examination, December 2013
CJ 103 : EDITING FOR NEWSPAPERS

Time : 3 Hours

Max. Marks : 60

Instructions : 1) Answer questions **VI, VII** and **three** others.
2) **All** questions carry **equal** marks.

- I. Write short notes on **any four** of the following : **12**
- 1) Circus Makeup
 - 2) Vignette
 - 3) Copy fitting
 - 4) Pull quote
 - 5) Folio
 - 6) Bleed.
- II. What is creative editing ? How is it different from editing traditionally ? **12**
- III. Examine the relevance of editorials in newspapers. **12**
- IV. Discuss the use of graphics in newspaper layout. **12**
- V. The approach to newspaper designing has to be communicative and not decorative. Discuss. **12**
- VI. Headline the following stories : **(4×3=12)**
- 1) **MUMBAI** : The first big Bollywood release of this year, Agneepath, grossed Rs. 23 crore on its opening day of January 26. It has thus beaten Bodyguard, which had the biggest opening last year at Rs. 21 crore.
 - 2) **NEW DELHI** : Two of the four naval officers in the dock for allegedly divulging classified information and data on social networking and other websites are likely to be sacked.



- 3) KOZHIKODE : Union Minister of state for Home Affairs, Mullappally Ramachandran has said that the Central Government would take essential measures to set up an Ayurveda University in the state.
- 4) MELBOURNE : India's Mahesh Bhupathi and Rohan Bopanna crashed out of the Australian Open men's doubles while Leander Paes and his Czech partner Radik Stepanek cruised into the quarterfinals.

VII. Edit and headline the following :

12

NEWYORK : It was a stunning role reversal for a youthful company that prides itself in promoting unfettered expression, 140 characters at a time. Twitter insisted its commitment to the speech remains firm while critics proposed a Twitter boycott and demanded that the censorship initiative be scrapped.

Twitter, a tool of choice for dissidents and activists around the world, found itself the target of global outrage after unveiling plans to allow country specific censorship of tweets that might break local laws Alexander, Macgillivray, Twitter's general counsel said critics were jumping to wrong conclusions.