



M 22742

Reg. No. :

Name :

First Semester M.C.J. Degree (Regular/Supplementary)
Examination, December 2012
CJ 103 : EDITING FOR NEWSPAPERS

Time: 3 Hours

Max. Marks : 60

Instructions : Answer questions **VI, VII** and **three** others.

All questions carry equal marks.

- I. Write short notes on **any four** of the following : 12
- 1) Double truck
 - 2) Cut line
 - 3) Hugger mugger
 - 4) Bull dog
 - 5) Cheesecake
 - 6) Quadrant.
- II. Discuss the art of headline writing. 12
- III. Explain why the editorial department is considered the backbone of a newspaper. 12
- IV. Examine the relevance of accuracy, fairness and objectivity in news stories. 12
- V. Discuss typography as the process of communicating a message visually. 12
- VI. Headline the following stories : (4×3=12)
- 1) ABUJA : An Indian was among 162 people killed as heavily armed terrorist carried out a deadly Mumbai-style terror attack in the Nigerian city of Kano.
 - 2) NEW DELHI : For the first time, American tanks will roll on Indian soil in war games codenamed 'Exercise Yudh Abhyas', which will mark the beginning of series of military engagements scheduled between the two countries for this year.



- 3) LAHORE : The Pakistan Cricket Board (PCB) has admitted that any realistic chance of a bilateral test series with India would not be possible before 2013.
- 4) LIMA : They may not have had theatres or television sets, but ancient Peruvians did share one part of our modern movie-watching culture munching on popcorns. Researchers arrived at this conclusion after unearthing corn-husks, stalks, cobs and tassels dating from 6,700 to 3,000 years ago at Paredones and Huaca Prieta.

VII. Edit and headline the following :

12

MADRID : The Spanish govt. has said it is taking action against airline Spanair for allegedly committing security breaches and trampling on citizens' consumer rights by ceasing operations "Faced with the lack of financial visibility the company has decided to cease its operations as a measure of caution and safety", Spanair said in a statement passengers were stranded at Spanish airports after airline Spanair abruptly went bust canceling all its flights at short notice.
