

M 18579

Reg. No. : .....

Name : .....



**First Semester M.C.J. Degree (Regular/Supplementary)  
Examination, December 2010  
(2009 Admn.)**

**CJ 104 : TELEVISION PRODUCTION**

Time : 3 Hours

Max. Marks : 60

*Instructions : Answer Question No. 1 and four others.  
All questions carry equal marks.*

(5×12)

- I. Write short notes on **any five** of the following :
    - a) Master shot
    - b) Floor manager
    - c) Depth of field
    - d) Split page script format
    - e) Jump cut
    - f) Ambience sound.
  - II. Survey the current TV broadcast scenario in Kerala.
  - III. Why do TV serials and reality shows continue to attract large audiences everywhere ?
  - IV. Detail the pre-production activities that you would undertake for producing a documentary.
  - V. Explain how non-linear editing differs from linear editing.
  - VI. Explain the salient features of music videos.
  - VII. What is chroma keying ? Why is it a useful technique ? Explain with Indian examples.
  - VIII. What are promos ? How different are these from PSA ? Explain with examples.
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