

Reg. No. : .....

Name : .....



M 12749

**First Semester M.C.J. Degree Examination, December 2006**  
**REPORTING FOR PRINT MEDIA**  
**(CJ 103)**

Time : 3 Hours

Max. Marks : 80

Answer questions **VI** and **four** others. All questions carry **equal** marks.

- I. Illustrates the postulates and scope of (a) Citizen Journalism (b) Embedded Journalism ? 15
- II. Digitalization revolutionalised the prospects of News Reporting, Comment ? 15
- III. "News is a commodity, to be sold in a global market" Critically analyse the future of Journalism with reference to the above statement ? 15
- IV. What are the kinds of news 'leads' or 'intro' ? Illustrate each with example ? 15
- V. "The duty of reporter is same as that of a Historian" Do you agree ? 15
- VI. Write short notes on **any five** of the following :
- a) Gate keeping
  - b) Columnists
  - c) Feature syndicate
  - d) Scoop
  - e) CNN-IBN
  - f) Objectivity
  - g) Pull-quote
  - h) Stereo types
  - i) Sports reporting
  - j) Privacy. 20
- VII. What are the DO'S and DON'T'S in an interview for a specialized Magazine ? 15
- VIII. "News paper make mistakes every day" Discuss some of the common mistakes seen in a Newspaper ? 15