



K22U 3292

Reg. No. :

Name :

I Semester B.Com. Degree (C.B.C.S.S. – Supplementary)

Examination, November 2022

(2016-2018 Admissions)

Core Course

1B01 COM : MANAGEMENT CONCEPTS AND PRINCIPLES

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** carries $\frac{1}{2}$ mark.

1. Who is the father of scientific management ?
2. Expand MBO.
3. Who introduced need hierarchy theory ?
4. Define leadership.

(4× $\frac{1}{2}$ =2)

PART – B

Answer **any four** questions. **Each** carries **one** mark.

5. What is systems approach to management ?
6. Define standing plans.
7. What is meant by departmentation ?
8. What is span of control ?
9. What is meant by line organization ?
10. Define controlling.

(4×1=4)

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PART – C

Answer any six questions (not exceeding one page). Each carries three marks.

11. Explain the behavioral approach to management.
12. What are the steps in planning ?
13. Discuss the techniques of forecasting.
14. Discuss the importance of performance appraisal.
15. Explain the meaning of controlling.
16. Explain the concept of leadership.
17. What is MBO ?
18. Discuss the significance of motivation in management. (6×3=18)

PART – D

Answer any two questions. Each carries eight marks.

19. Explain the different schools of management thought.
20. Discuss the various methods of performance appraisal.
21. Explain the meaning and principles of organizing. (2×8=16)