



K22U 2334

Reg. No. :

Name :



V Semester B.Sc. Degree (CBCSS – OBE – Regular/Supplementary/
Improvement) Examination, November 2022
(2019 Admission Onwards)
CORE COURSE IN PSYCHOLOGY
5B10 PSY : Social Behaviour

Time : 3 Hours

Max. Marks : 40

SECTION – A

Answer the following. **Each** question carries 1 mark. (6×1=6)

1. What do you mean by the term heuristics ?
2. What is benevolent sexism ?
3. Define Prosocial behaviour.
4. Define attribution.
5. What is attraction ?
6. What is patriarchy ?

SECTION – B

Answer **six** of the following. **Each** question carries 2 marks. (6×2=12)

7. What is altruism ?
8. What is meant by directive leadership ?
9. What is the difference between assertion and aggression ?
10. What is the role of schema in social perception ?
11. What are the different types of sexism ?
12. What is attitude ?
13. What are the external determinants of attraction ?
14. What is the difference between a manager and a leader ?

P.T.O.



SECTION – C

Answer **four** of the following. **Each** question carries **3** marks. (4×3=12)

15. Is prejudice different from discrimination ? Explain with appropriate examples.
16. Explain social cognition and its importance.
17. Explain the major reasons behind attitude changes.
18. Explain group influence and the factors involved in it.
19. Are gestures and postures important in communication ? Explain.
20. Explain the classical experiment on conformity.

SECTION – D

Answer **two** of the following. **Each** question carries **5** marks. (2×5=10)

21. Is impression formation and its management really powerful in how people interact with a person ? Explain its importance.
22. Differentiate between compliance and obedience.
23. Explain Heider's P-O-X theory.
24. What is aggression ? What are the different factors influencing it ?