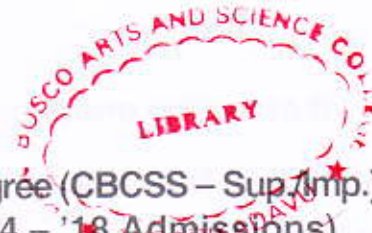




K21U 0933

Reg. No. :

Name :



IV Semester B.Com./B.S.W. Degree (CBCSS – Sup. Imp.) Examination, April 2021
(2014 – '18 Admissions)
General Course
4A13COM/CMN : ENTREPRENEURSHIP

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** carries $\frac{1}{2}$ mark.

1. An entrepreneur undertake an entrepreneurial activity due to the policy measure of the government is known as
2. _____ is also called Margin Money Scheme.
3. What is Motive ?
4. MSME stands for (4× $\frac{1}{2}$ =2)

PART – B

Answer **any four** questions. **Each** carries 1 mark.

5. What is Copreneur ?
6. What is Seed Capital ?
7. Define Motivation.
8. What is SSI Board ?
9. What is an Industrial Estate ?
10. What do you mean by a Project ? (4×1=4)

P.T.O.



PART – C

Answer **any six** questions. (**Not** exceeding **one** page). **Each** carries **3** marks.

11. What are the characteristics of an Entrepreneur ?
12. What are the differences between Entrepreneur and Intrapreneur ?
13. What are the reasons for the failure of Entrepreneurship Development Programme ?
14. What are the services provided by NSICs ?
15. What leadership qualities are needed for a women entrepreneur ?
16. What are the importance of MSMEs ?
17. What are the factors of entrepreneurs motivation ?
18. What are the functions of Business Incubators ? (6×3=18)

PART – D

Answer **any two** questions. **Each** carries **eight** marks.

19. How do you classify the different categories of entrepreneurs ?
 20. What are the obstacles to Entrepreneurship ?
 21. What are the characteristics of MSMEs ? (2×8=16)
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