



K23U 2475

Reg. No. : .....

Name : .....

V Semester B.A./B.A. Afsal-UI-Ulama/B.Sc./B.Com./B.T.T.M./B.B.A./  
B.B.A. – T.T.M./B.B.A. – A.H./B.C.A./B.S.W./B.M.M.C. Degree  
(CBCSS – OBE – Regular/Supplementary/Improvement)  
Examination, November 2023  
(2019 – 2021 Admissions)  
Generic Elective Course  
5D03BBA/BBA (RTM) : E-COMMERCE

Time : 2 Hours

Max. Marks : 20

PART – A

Answer **all** questions. Each question carries **1** mark.

1. Write any two objectives of E-Commerce.
2. What is m-Commerce ?
3. What is B2B ?
4. What is e-Cheque ?
5. What is Digital Signature ?
6. What is extranet ?

(6×1=6)

PART – B

Answer **any 4** questions. Each question carries **2** marks.

7. What is e-Cash and which are the models of e-Cash ?
8. Enumerate the features of E-Commerce.
9. Explain the types of Digital Signature.

P.T.O.

K23U 2475



10. Describe the categories of e-Payment.
11. What is crypto currency ?
12. Explain the steps to be followed by customers in B2C system. (4×2=8)

PART – C

Answer **any one** question. Question carries 6 marks.

13. Define E-Commerce and explain the disadvantages of E-Commerce.
14. What is e-Payment and explain the different types of e-Payment system. (1×6=6)

