



K21P 0282

Reg. No. :

Name :



IV Semester M.S.W. Degree (C.B.S.B. Reg./Suppl. (Including Mercy
Chance)/Imp.) Examination, April 2021
(2014 Admission Onwards)

Specialisation : 2

Optional (B) : Rural and Urban Community Development (RUCD)
MSW4C16 – DEVELOPMENT COMMUNICATION AND EDUCATION FOR
DEVELOPMENT

Time : 3 Hours

Max. Marks : 40

PART – I

Answer **all** questions. **Each** question carries **two** marks.

Write short notes on :

1. Folk media
2. Adult education
3. Radical transformation
4. National Literacy Mission.

(4×2=8)

PART – II

Answer **any four** questions in **less** than **200** words. **Each** question carries **four** marks.

5. Explain the purpose of communication in development process.
6. Describe with examples the barriers for effective communication.
7. How effective is the use of media in development communication ? Validate your answers with different methods used.

P.T.O.



8. Education is a tool for empowerment. Substantiate.
9. Differentiate between formal and informal education.
10. Analyse the current strategies used by different stakeholders in catalysing social change.
11. Describe Mahatma Gandhi's philosophy of education.
12. What is adult education ? Explain its significance. (4×4=16)

PART – III

Answer **any two** questions in **less** than **800** words. **Each** question carries **eight** marks.

13. What is development communication ? What is its significance ? Explain the methods a social worker can use in communicating with communities in the change process.
14. Delineate the concepts of education according to Paulo Freire.
15. Explain in detail the various strategies of social change.
16. Explain the role and scope of social workers in providing adult education, social education, health education, legal education.
17. Prepare a health education plan for life style diseases in your community.
18. Develop a campaign on Covid-19 prevention based on your observation and experience. (8×2=16)