K22U 2440

Reg. No. : ....

Name : ....

V Semester B.A./B.Sc./B.Com./B.T.T.M./B.B.A./B.B.A. – T.T.M./ B.B.A. – A.H./ B.C.A./B.A. Afsal-Ul-Ulama/B.S.W. Degree (CBCSS – OBE – Regular/Supplementary/Improvement) Examination, November 2022 (2019 Admission Onwards) Open Course 5D02 COM : E-COMMERCE

Time : 2 Hours

Max. Marks : 20

PART – A

Answer **any three** questions from the following. **Each** question carries **1** mark.

1. Define E-commerce.

2. What is meant by internet ?

3. What is web ?

4. What do you understand by the term encryption ?

(3×1=3)

PART – B

Answer **any three** questions from the following. **Each** question carries **3** marks.

5. Distinguish between traditional commerce and E-commerce.

6. What are the advantages of extranet ?

7. Explain www.

8. What are the benefits of EDI ?

(3×3=9)

PART – C

Answer **any one** question from the following. The question carries **8** marks.

9. Explain B2B E-commerce.

10. Explain the various electronic payment systems.

(1×8=8)

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