



Reg. No. :

Name :

VI Semester B.S.W. Degree (CBCSS-Reg./Supple./Imp.)

Examination, May 2018

CORE COURSE

6B12 BSW : Communication for Development
(2014 Admn. Onwards)

Time : 3 Hours

Max. Marks : 40

Answer **any four** questions in **two** or **three** sentences. **Each** question carries **one** mark.

Write short notes on :

1. Communication channel
2. Developing country
3. Street theatre
4. Development communication
5. Communication barriers
6. Sender.

(4×1=4)

Answer **any four** of the following questions in not more than **50** words **each**. **Each** question carries **two** marks.

7. What is the relevance of folk theatre ?
8. Enlist the prominent schools of development communication.
9. What is GIS ? How can we use it in development ?
10. What is telemedicine ?
11. What is online communication ?
12. What are the components of development ?

(4×2=8)

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Answer **any four** of the following questions in not more than **200** words each. Each question carries **three** marks.

13. What are the principles of communication ?
14. Explain the relevance of mass communication in development.
15. Explain communication cycle.
16. Explain the pre-requisites for 'development' of a society.
17. Specify any two positive impact of media on rural children.
18. What is participatory paradigm in development communication ? (4×3=12)

Answer **two** questions in less than **800** words. Each question carries **eight** marks.

19. Describe the concept of development communication and explain its history and philosophy.
20. "Street theaters and other folk arts are still to be accepted and developed by the social workers" – Examine.
21. Elaborate on barriers of effective communication and ways to overcome.
22. Explain the contemporary models of the development communication for rural development program in the developing countries. (2×8=16)