



K20U 0197

Reg. No. :

Name :

VI Semester B.S.W. Degree (CBCSS – Reg./Supple./Improv.)
Examination, April 2020
(2014 Admission Onwards)
Core Course
6 B 12 BSW : COMMUNICATION FOR DEVELOPMENT

Time : 3 Hours

Max. Marks : 40

SECTION – A

Answer **any four** questions in **two** or **three** sentences. **Each** question carries **one** mark.

Write short notes on :

1. Intrapersonal communication
2. Audio-visual communication
3. World Wide Web
4. Mass media
5. Communication Channel
6. Receiver.

(4×1=4)

SECTION – B

Answer **any four** of the following questions in **not** more than **50** words **each**. **Each** question carries **two** marks.

7. Explain the philosophy of Development Communication.
8. Explain Bull's eye theory.
9. What is radio rural forum ?
10. Enlist some physical and physiological barriers.

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11. What is Pune radio forum ?
12. Define development communication. What are the techniques used for development communication ? (4×2=8)

SECTION – C

Answer **any four** of the following questions in **not** more than **200** words **each**. **Each** question carries **three** marks.

13. Explain folk theatre.
14. Explain the effectiveness of participatory development communication.
15. Explain communication process.
16. Discuss some disadvantages of social networking.
17. What are the principles of communication ?
18. Brief about GIS for Sustainable Development. (4×3=12)

SECTION – D

Answer **any two** questions in less than **800** words. **Each** question carries **eight** marks.

19. Discuss how communication is related to development.
20. Discuss the role of development communication in fostering social change.
21. "Street theaters and other folk arts are still to be accepted and developed by the social workers" – Examine.
22. Discuss the role of communication in development communication. (2×8=16)