



K18U 0516

Reg. No. :

Name :

II Semester B.S.W. Degree (CBCSS – Reg. /Supple./Imp.)
Examination, May 2018
Complementary Course in Psychology (for B.S.W. Core)
2C10 PSY : SOCIAL PSYCHOLOGY
(2014 Admn. Onwards)

Time : 3 Hours

Max. Marks : 40

SECTION – A

Answer **all** questions. **Each** question carries **1** mark.

1. _____ is saying yes to other's request.
2. The desire to help others without expecting any reward is _____
3. _____ is the procedure for gaining compliance where the requesters begin with a small request and when it is granted escalate to higher ones.
4. The negative attitude towards members of other groups solely on the basis of their membership in that group is _____ (4×1=4)

SECTION – B

Answer **any 7** questions. **Each** question carries **2** marks.

5. Stereotypes
6. Persuasion
7. Distinctiveness
8. Micro expressions
9. Observational learning
10. Altruism

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11. Conformity
12. Appearance anxiety
13. Pluralistic ignorance
14. Cohesiveness.

(7×2=14)

SECTION – C

Answer **any 4** questions. **Each** question carries **3** marks.

15. Why sometimes we change our attitude ?
16. How do we understand the causes behind other's lasting traits ?
17. Which are the factors that affect man's social behavior ?
18. How members of different groups perceive inequality ?
19. Which are the ways through which we maintain attitude ?
20. Components of attitude.

(4×3=12)

SECTION – D

Essay questions.

Answer **any 2** questions. **Each** question carries **5** marks.

21. Define Social Psychology and explain the different methods used to study it.
22. What is pro-social behaviour ? Which are the different steps to pro-social behaviour ?
23. Which are the ways through which people learn prejudice ?
24. Explain the role of nonverbal communication in understanding others.

(2×5=10)