



K17U 1051

Reg. No. : .....

Name : .....

**II Semester B.S.W. Degree (C.B.C.S.S.-Reg./Supple./Imp.)**  
**Examination, May 2017**  
**COMPLEMENTARY COURSE IN PSYCHOLOGY (For B.S.W. Core)**  
**2C10 PSY : Social Psychology**  
**(2014 Admn. Onwards)**

Time : 3 Hours

Max. Marks : 40

SECTION – A

**One** word questions. Answer **all**. **Each** carries 1 mark. (1×4=4)

1. \_\_\_\_\_ hypothesis proposes that we like others who like us.
2. Helping behavior \_\_\_\_\_ with increase in group size.
3. \_\_\_\_\_ conducted experiments on social conformity.
4. The negative attitude towards members of some group solely on the basis of membership in that group is \_\_\_\_\_.

SECTION – B

Short answers. Answer **any 7**. **Each** carries 2 marks. (7×2=14)

5. Physical attractiveness.
6. Reciprocity.
7. Empathy-Altruism hypothesis.
8. Pluralistic ignorance.
9. Attribution.

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10. Define social psychology.
11. Fundamental attribution error.
12. Flattery.
13. Social re-categorization.
14. Obedience.

SECTION – C

Short essays. Answer **any 4**. Each carries **3** marks.

(4×3=12)

15. Origin of prejudice.
16. Internal factors leading to pro-social behaviour.
17. Components of attitude.
18. Kelly's theory of causal attribution.
19. Explain the affect centered model of interpersonal attraction.
20. Asch's experiment on social conformity.

SECTION – D

Essay questions. Answer **any 2**. Each carries **5** marks.

(2×5=10)

21. Examine how attitudes are formed in an individual.
  22. What is compliance ? Which are the different tactics of gaining compliance ?
  23. What is destructive obedience ? What is its social psychological basis and can we resist its effects ?
  24. Explain the internal, external and interactive determinants of interpersonal attraction.
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