



**K16U 2514**

Reg. No. : .....

Name : .....

**I Semester B.S.W. Degree (CCSS – Reg./Supple./Improv.)  
Examination, November 2016  
COMPLEMENTARY COURSE IN PSYCHOLOGY  
1C09 PSY : General Psychology  
(2014 Admn. Onwards)**

Time : 3 Hours

Total Marks : 40

**SECTION – A**

Answer the following in a **word**. Each question carries **1** mark.

1. Name the theorist who proposed the concept of hierarchy of needs.
2. Which is the area or branch of psychology that studies development throughout life span, from childhood to adulthood ?
3. Who coined the term 'IQ' ?
4. Which memory store retains information over extended periods of time ? **(4×1=4)**

**SECTION – B**

Answer **any seven** questions. Each carries **2** marks.

5. Achievement motive.
6. Body types according to Sheldon.
7. Behaviourism.
8. Chunking.
9. Case study.
10. Primacy and recency effect.



11. Instincts.
12. Primary emotions.
13. Problem solving.
14. Observational learning. (7×2=14)

### SECTION – C

Answer **any four** questions. **Each** carries **3** marks.

15. How do you differentiate declarative and procedural memory ?
16. Briefly explain the assumptions underlying Cannon-Bard theory.
17. Explain the methods used to assess intelligence.
18. How do ego defense mechanisms help in protecting the self ?
19. Describe how the different types of motives regulate behaviour.
20. Give an account of the cognitive perspective to explain human behaviour. (4×3=12)

### SECTION – D

Answer **any two** questions. **Each** question carries **5** marks.

21. Outline the principles of operant conditioning with suitable examples.
22. Explain the different ways in which theorists explain the phenomenon of forgetting.
23. Explain the assumptions of Freud's psychoanalytic theory of personality.
24. What do you mean by the 'nature versus nurture controversy' in explaining intelligence ? (2×5=10)