



K19U 0277

Reg. No. : .....

Name : .....

II Semester B.Sc. Degree (CBCSS -- Reg./Supple./Improv.)

Examination, April 2019

(2014 Admission Onwards)

CORE COURSE IN PSYCHOLOGY

2B 03 PSY : Social Behaviour

Time : 3 Hours

Max. Marks : 40

SECTION – A

I. Answer **all** the following questions in a **word**. **Each** question carries 1 mark :

- 1) Prejudice based on gender is \_\_\_\_\_
- 2) \_\_\_\_\_ conducted studies on social conformity.
- 3) The discrepancy between an attitudes and behaviour is termed \_\_\_\_\_
- 4) \_\_\_\_\_ are the ought's to behave in a given situation. (4×1=4)

SECTION – B

II. Answer **any seven** questions. **Each** question carries 2 marks :

- 5) Appearance anxiety
- 6) Gender and sex
- 7) Self-awareness
- 8) Norms
- 9) Glass ceiling
- 10) Ingratiation
- 11) Reference group

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- 12) Charismatic leadership
- 13) Pro-social behaviour
- 14) Illusory correlation.

(7×2=14)

SECTION – C

III. Answer **any four** questions. **Each** question carries **3** marks :

- 15) What makes a person to change his attitude ?
- 16) Why do we obey commands to harm another person ?
- 17) Which are the different factors that make us conform ?
- 18) What were the conclusions of Yale study on persuasion ?
- 19) Why are first impressions lasting ?
- 20) Which are the different types of leadership ?

(4×3=12)

SECTION – D

IV. Answer **any two** question. **Each** question carries **5** marks :

- 21) Explain the different means to overcome prejudice.
- 22) How can we control aggression ?
- 23) Explain the techniques through which impressions can be managed.
- 24) How do we resist efforts at persuasion ?

(2×5=10)