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K19U 2565

Reg. No. : ....

Name : ....

III Semester B.Com. Degree (CBCSS-Reg./Sup./Imp.)
Examination, November - 2019
(2014 Admn. Onwards)
COMPLEMENTARY COURSE IN COMMERCE
3C03 COM : BASICS OF RESEARCH METHODOLOGY

Time : 3 Hours

Max. Marks : 40

PART - A

Answer All questions. Each carries ½ marks.   (4x½=2)

1. Preliminary investigation of a problem is called _____ research

2. A variable that can assume any value within a range is a --------- variable.

3. In simple random sampling all items in the population has equal -------- of being included in the sample.

4. Data collected by the researcher from original source is --------.

PART - B

Answer any Four questions. Each question carries 1 mark.   (4×1=4)

5. What do you mean by fundamental research?

6. Define research problem.

7. Describe an extraneous variable.

8. Explain a census enquiry.

9. What is a hypothesis?

10. Explain the term ' variable'.

P.T.O.

PART - C

Answer any **Six** questions (in not exceeding one page). Each question carries **3** marks. (6×3=18)

11. Explain the objectives of research.

12. Describe the characteristics of a good research.

13. Discuss the importance of a research design.

14. Describe the merits and demerits of sample study.

15. Differentiate between interview schedule and questionnaire.

16. Write a note on the sources of secondary data.

17. Explain the steps in report writing.

18. How do you select a research problem?

PART - D

Answer any **Two** questions. Each question carries **8** marks. (2×8=16)

19. Briefly explain the steps in research process.

20. Briefly explain different methods of sampling.

21. Describe the contents of a research report.

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