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K19U 3292

Reg. No. :

Name :

I Semester B.Com Degree CBCSS(OBE) - Regular

Examination, November - 2019

(2019 Admission)

CORE COURSE

1B01 COM : MANAGEMENT CONCEPTS AND PRINCIPLES

Time : 3 Hours

Max. Marks : 40

SECTION - A

Answer any **Six** questions in one or Two sentences. Each question carries **1** mark. (6×1=6)

1. What do you mean by business eco system?
2. Who are laissez - faire leaders?
3. State the meaning of span of control.
4. What is meant by Kaizen?
5. Explain the meaning of stress management.
6. What do you mean by organization as a static concept?
7. What do you mean by differential piece rate system?
8. What do you mean by TPM?

SECTION - B

Answer any **Six** questions in not exceeding one page. Each question carries **3** marks. (6×3=18)

9. Examine the major factors influencing business ethics.
10. Describe the various sources of recruitment.
11. "Control cannot be exercised without planning". Elaborate.

P.T.O.



12. Explain the fish bone diagram.
13. Differentiate between leadership and management.
14. What are the different types of organization?
15. Explain the process of change management.
16. What do you mean by behavioral approach to management?

SECTION - C

Answer any **Two** questions in not exceeding Three pages. Each question carries **8** marks. **(2×8=16)**

17. Describe Henry Fayol's principles of management.
18. What is meant by business ethics? Describe the arguments in favour of business ethics.
19. Explain Herzberg's Motivation - Hygiene theory.