



K17U 0419

Reg. No. :

Name :

VI Semester B.Com. Degree (CBCSS – Regular) Examination, May 2017
(2014 Admn.)
Core course

6B16 COM : INTERNATIONAL BUSINESS

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** carries $\frac{1}{2}$ marks.

1. FDI stands for _____
2. First modern MNC was _____
3. Fund based finance to exporters is provided by _____
4. _____ is the agency for undertaking credit risk of exporters. (4 × $\frac{1}{2}$ = 2)

PART – B

Answer **any four** questions. **Each** carries **one** mark.

5. What is meant by International Business ?
6. What is Globalization ?
7. What is certificate of origin ?
8. What is Entrepot Trade ?
9. What is Dumping ?
10. What is GATT ? (4 × 1 = 4)

P.T.O.



PART – C

Answer **any six** questions (**not** exceeding **one** page). **Each** carries **three** marks.

11. Why companies engage in International Business ?
12. Which are the Major Trading Blocks ?
13. What is the role of RBI in Foreign Trade ?
14. What are the functions of EXIM bank ?
15. Which are the important Export Trade Documents ?
16. What is an Export declaration Form ?
17. What are Depository Receipts ?
18. What is FOREX Risk ? (6×3=18)

PART – D

Answer **any two** questions. **Each** answer carries **eight** marks.

19. Discuss the importance of WTO in International Business.
 20. Explain the significance, benefits and limitations of Globalization.
 21. What is FDI ? Discuss the modes of FDI Investments. (2×8=16)
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