Reg. No. : ....

Name : ....

V Semester B.Com. Degree (CCSS-Reg./Supple./Imp.)
Examination, November 2015
CORE COURSE IN COMMERCE
5B11COM : International Business
(2012 Admission Onwards)

Time : 3 Hours   Max. Weightage : 30

PART – A

This Part consists of **two** bunches of question carrying **equal** weightage of **one. Each** bunch consists of **four** type questions. Answer **all** questions.

I. Fill up the blank.

1) David Ricardo developed the theory of _____ is the basis of international trade.

2) When inflation goes up, the interest rates will also _____

Expand the following :

3) ASEAN.

4) SEZ.   (W = 1)

II. 5) The short term investments are termed as foreign portfolio investment. (true/false)

6) Parent Country Nationals (PCNs) are nationals of the country where the company branch office is situated. (true/false)

Choose correct answer :

7) The direct exchange of goods or services between two parties without a cash transaction
   a) Bill of exchange   b) Barter
   c) Money   d) Gold

8) Income of each individual in terms of dollars
   a) PPP   b) Per Capita Income
   c) GDP   d) Forex Rate   (W = 1)

PART – B

Answer **any eight** questions in **one** or **two** sentences **each. Each** question carries a weightage of **one**.

9. What is letter of credit ?

10. What do you mean by foreign exchange market ?

11. Explain certificate of inspection.

12. Write 3 advantages of globalization.

13. Differentiate between GR forms and PP forms.

14. State the theory of Mercantilism.

15. What is FOB ?

16. Write a note on emergence of WTO.

17. What are the disadvantages of liberalization ?

18. Write the name of documents related to payments in international business.

(W = 8×1=8)

PART – C

Answer **any six** questions. Answer **not** to exceed **one** page. **Each** carries a weightage of **two**.

19. Discuss the barriers to globalization.

20. Explain purchasing power parity theory.

21. What are the current issues and problems of European Union ?

22. What is FDI ? Discuss its advantages.

23. Write a note on forward market for foreign exchange.

24. Explain the theory of Factor endowment.

25. What are the functions performed by ECGC in international business ?

26. Discuss the main objectives of New Economic Policy 1991.   (W = 6×2=12)

PART – D

Answer **any two. Each** question carries a weightage of **four**.

27. "Globalisation is touching every walk of life in India". Discuss.

28. Discuss important advantages of international business.

29. Write notes on : (a) Airway bill (b) NAFTA.   (W = 2×4=8)

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