



M 4471

Reg. No. : .....

Name : .....

V Semester B.A./B.Sc./B.Com./B.B.A./B.B.A. T.T.M./B.B.M./B.C.A./B.S.W./  
B.A. Afsal-UI-Ulama Degree (CCSS – Reg./Supple./Improv.)

Examination, November 2013

CORE COURSE IN COMMERCE

5B11COM : International Business

Time : 3 Hours

Max. Weight : 30

PART – A

This Part consist of **two** bunches of question carrying equal Weightage of **one**.

**Each** bunch consist of **four** objective type questions. Answer **all** questions.

- I. 1. The Export-Import (EXIM) Bank of India was set up by an act of Parliament in
  - a) Sept. 1981
  - b) Sept. 1891
  - c) Dec. 1981
2. The convergence of cultures across the world
  - a) Cultural globalization
  - b) Economic globalization
  - c) Market globalization
3. International business gives both opportunities and challenges. **(True/False)**
4. If the supply chain management is not planned and operated, gives competitive advantage in international business operations. **(True/False)** (W = 1)
- II. 5. A bill of exchange in finance management in international business operations is \_\_\_\_\_
6. According to \_\_\_\_\_, no exporter can ship goods on consignment at value less than what exporter has declared at exporting time.

P.T.O.



## 7. IRP

- a) International Trade      b) International Firms  
c) International Finance      d) None of the above

## 8. GSPS

- a) Documentation      b) Export Licence  
c) Letter of Credit      d) None of the above

(W = 1)

## PART – B

Answer **any eight** questions in **one** or **two** sentences **each**. **Each** question carries a weightage of **one**.

9. What is global business ?
10. What is international investment ?
11. What is strategic partnership ?
12. What is GATT ?
13. Define EOU.
14. Define cross rate.
15. Define Foreign Exchange Risk.
16. What is futures contract ?
17. Give two advantages of hedging.
18. What is Balance of Trade ?

(W=8×1=8)

## PART – C

Answer **any six** questions. Answer not exceeding **one page**. **Each** carries a weightage of **two**.

19. Define "International Business".
20. What do you mean by LPG ?
21. What is factor endowment theory ?



- 22. Explain WTO.
- 23. State the theory of mercantilism and new trade theory.
- 24. What is Globalization ?
- 25. What are the import licensing producers ?
- 26. Distinguish between Tariff and non-Tariff barriers to trade. (W=6x2=12)

PART – D

Answer **any two**. **Each** question carries a weightage of **four**.

- 27. Write short notes on :
  - a) ECGC
  - b) EXIM bank.
- 28. What are the factors influencing Globalisation ?
- 29. What factors stimulate foreign direct investment in a country ? (W=2x4=8)

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