



M 2091

Reg. No. :

Name :

**V Semester B.A./B.Sc./B.Com./B.B.A./B.B.A. T.T.M./B.B.M./B.C.A./B.S.W./
B.A. Afsal UI Ulama Degree (CCSS – Reg./Supple./Improv.)
Examination, November 2012
CORE COURSE IN COMMERCE
5B11 COM : International Business**

Time : 3 Hours

Max. Weightage : 30

PART – A

This part consists of **two** bunches of questions, carrying **equal** weightage of **one**.
Each bunch consists of **four** objective type questions. Answer **all** questions.

- I. 1) _____ is one of the driving forces of international business.
- | | |
|-------------------|------------------|
| 1) Liberalisation | 2) Privatisation |
| 3) Generalisation | 4) GATT |
- 2) FDI stands for
- | | |
|-----------------------------------|-----------------------------|
| 1) Foreign Direct Investment | 2) Food Deposit of India |
| 3) Foreign Development Investment | 4) Foreign Deposit in India |
- 3) What is bill of lading ?
- | | |
|--------------------------|---------------------|
| 1) Shipping document | 2) Landing document |
| 3) Document of ownership | 4) None of these |
- 4) From the following choose the benefits of globalisation.
- | | |
|--------------------|-----------------|
| 1) Foreign capital | 2) Competition |
| 3) Hoarding | 4) Adulteration |
- (Wt. – 1)
- II. 5) In an option contract, if the option can be exercised only at the time of maturity, it is called
- | | |
|------------------|--------------------|
| a) Double option | b) American option |
| c) Put option | d) European option |
- 6) The policy which covers all shipments made by the shipping company.
- | | |
|------------------|--------------------|
| a) Fixed policy | b) Floating policy |
| c) Marine policy | d) Dock policy |
- 7) What is Commercial Invoice ?
- | |
|---|
| a) Authoritative description of merchandise |
| b) Export import permit |
| c) Issued by the shipping company |
| d) Issued by financial institution |

P.T.O.



- 8) What is B.O.P. ?
- Accounting statement of in flows, out flows
 - Current account
 - Official Resources Account
 - None of these

(Wt. – 1)

PART – B

III. Answer **any eight** questions in **one** or **two** sentences **each**. **Each** question carries a weightage of **one**.

- What are the essential conditions of globalisation ?
- What is Bill of lading ?
- What are incentives for export import trade ?
- What is a letter of credit ?
- What is forfeiting ?
- What do you mean by counter trade ?
- What is transfer pricing ?
- What is dumping ?
- What are the functions of W.T.O. ?
- Define global marketing.

(W = 8×1=8)

PART – C

Answer **any six** questions. Answer not to exceed **one** page. **Each** carries a weightage of **two**.

- What are the problems of international business ?
- What are the objectives of Asian Development Bank ?
- What are the essential conditions for globalisation ?
- What do you mean by C.I.F. ?
- What is call option ?
- Mention the problems faced by global business units.
- Mention the economic policies which affects the international business.
- What are the orientation required for internationalisation ?

(W = 6×2=12)

PART – D

Answer **any two**. **Each** question carries a weightage of **four**.

- What are the factors affecting the international business environment ?
- What are benefits of globalisation ?
- What are objectives of protection of intellectual property ?

(W = 2×4=8)