



M 6376

Reg. No. :

Name :

**IV Semester B.Com./B.B.A./B.B.A.T.T.M. Degree (CCSS – Regular/
Supple./Improv.) Examination, May 2014**

GENERAL COURSE

**4A11 COM/BBA/BBA(T) : ENTREPRENEURSHIP
(2012 Admn.)**

Time : 3 Hours

Max. Weightage : 30

PART – A

This Part consists of **two** bunches of questions carrying **equal** weightage of **one**.
Each bunch consists of **four** objective type questions. Answer **all** questions.

- I. 1) _____ entrepreneurs are extremely task oriented.
a) Technical b) Adoptive c) Pure d) Induced
- 2) Knowledge + Skill + Traits = _____
a) Creativity b) Competency
c) Aptitude d) Smartness
- 3) The term intrapreneur was coined by _____
a) Schumpeter b) Peter Drucker
c) Gifford d) David McClelland
- 4) Capacity to develop new ideas, concepts and processes is known as

a) Skill b) Innovation c) Creativity d) Invention **(W=1)**
- II. 5) The MSME Development Act came into force in _____
a) 2008 b) 2006 c) 2005 d) 2010
- 6) Capital investment subsidy was first introduced in the year _____
a) 1971 b) 1972 c) 2006 d) 2008
- 7) KITCO was setup in the year _____
a) 1972 b) 1971 c) 1973 d) 1975
- 8) KINFRA was setup in the year _____
a) 1973 b) 2006 c) 1993 d) 1983 **(W=1)**

P.T.O.



PART – B

Answer **any eight** questions in **one** or **two** sentences **each**. **Each** question carries a weightage of **one**.

9. Define entrepreneur.
10. What is social marginality ?
11. What is tiny sector unit ?
12. What is bridge capital ?
13. Define MSME.
14. What do you mean by subsidy ?
15. What is occupational mobility ?
16. What are the external factors that motivate entrepreneurs ?
17. Who is drone entrepreneur ?
18. What is motive ?

(W=8×1=8)

PART – C

Answer **any six** questions. Answer **not** to exceed **one** page. **Each** carries a weightage of **two**.

19. What are the functions of DICs ?
20. State the problems faced by small business owners in general.
21. What are the economic factor affecting entrepreneurial growth ?
22. Differentiate between entrepreneur and intrapreneur.
23. Explain the objective of EDPs.
24. What are the characteristics of small-scale industries ?
25. What do you mean by entrepreneurial competency ? Explain.
26. What are the problems faced by women entrepreneurs ?

(W=6×2=12)

PART – D

Answer **any two**. **Each** question carries a weightage of **four**.

27. Explain the role of entrepreneurship in economic development.
28. What do you mean by EDP ? Explain the different phases of EDPs.
29. Explain the obstacles affecting entrepreneurship.

(W=2×4=8)