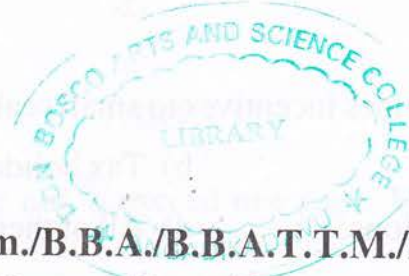


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Reg. No. :

Name :

IV Semester B.A./B.Sc./B.Com./B.B.A./B.B.A.T.T.M./B.B.M./B.C.A./B.S.W.

(CCSS-Regular) Degree Examination, March 2011

COMMERCE (General Course)

4A11 COM/BBA/BBA (T)

Entrepreneurship

Time: 3 Hours

Max. WGP : 120

PART – A

This part consist of **two** bunches of question carrying **equal** weightage of **one**. Each bunch consist of **four** objective type questions. Answer **all** questions.

I. Fill in the blanks :

- 1) The dynamic theory of entrepreneurship was first advocated by _____
- 2) Entrepreneur who has readiness to adopt successful innovation of others is called _____ entrepreneur.
- 3) EDP means _____
- 4) Lumpsum financial help given by government to industries as one time payment is called _____ (W = 1) (WGP : 4)

II. 5) The initial capital required to obtain loans from financial institution is called

- | | |
|--------------------|--------------------|
| a) Venture capital | b) Seed capital |
| c) Fixed capital | d) Working capital |
- 6) DIC means
- | | |
|-------------------------------|-------------------------------|
| a) Direct Investment Centre | b) District Industries Centre |
| c) District Investment Centre | d) None of these |

P.T.O.



- 7) The following provides incentives to small scale industries
- a) Subsidy
 - b) Tax holiday
 - c) Excise concessions
 - d) All of them
- 8) To provide accommodation to S.S.I. at suitable sites _____ is formed.
- a) Industrial Estate
 - b) Project Centres
 - c) Technical Consultancy
 - d) Small Scale Development Board

(W = 1) (WGP : 4)

PART – B

Answer **any 8** questions in **one** or **two** sentences **each**. Each question carries a weightage of **one** :

9. Define entrepreneur.
10. Who is an Intrapreneur ?
11. Who is a technical entrepreneur ?
12. Define achievement motivation.
13. What is WIESBUD ?
14. Define SSI.
15. Expand :
 - a) NSIC
 - b) SIDO
16. What is the main function of EDII ?
17. What is TCO ?
18. Define project report.

(W = 8×1=8) (WGP : 8×4×1=32)



PART – C

Answer **any 6** questions. Answer not to exceed **one** page. **Each** question carries a weightage of **two**.

19. Examine the importance of entrepreneurship.
20. Distinguish between entrepreneur and manager.
21. Explain any two theories of entrepreneurship.
22. What are the important functions of an entrepreneur ?
23. Explain the term EDP.
24. Write note on rural entrepreneurship.
25. Examine the role of SISI in EDP.
26. Explain entrepreneurial motivation. (W = 6×2=12) (WGP : 6×4×2=48)

PART – D

Answer **any 2**. **Each** question carries a weightage of **four** :

27. Discuss the role of entrepreneurs in economic development of a country.
 28. Describe the problems faced by women entrepreneurs. Also state the steps taken for the development of women entrepreneurs.
 29. Describe the characteristics of SSI. Also explain the problems of S.S.I. (W = 2×4=8) (WGP : 2×4×4=32)
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