



Reg. No. :

Name :

IV Semester B.A./B.Sc./B.Com./B.B.A./B.B.A.T.T.M./B.B.M./B.C.A./B.S.W./
B.A. Afsal UI Ulama Degree (CCSS – Reg./Supple./Improv.)

Examination, April 2012

GENERAL COURSE IN COMMERCE [Common for B.Com./BBA/BBA TTM]

4A11 Com/BBA/BBA(T)

Entrepreneurship

Time: 3 Hours

Max. Weightage : 30

PART – A

This Part consist of **two** bunches of questions carrying **equal** weightage of **one**. Each bunch consist of **four** objective type questions. Answer **all** questions.

- I. 1) _____ refers to the way in which urges, drives, desires and aspirations control or explain the behaviour of human beings.
a) Motivation b) Innovation c) Enterprise d) None of these
- 2) _____ entrepreneurs are traditionally bound who are very much cautious and neither introduce new products nor adopt new techniques.
a) Drone b) Fabian c) Innovative d) Adaptive
- 3) NIESBUD is engaged in co-ordinating _____ activities.
a) Financing b) Training c) Consultancy d) None of these
- 4) TCO is engaged in providing _____ service.
a) Consultancy b) Financing c) Subsidy d) Tax (W = 1)

II. Fill in the blanks :

- 5) _____ means financial aid given by government to an industry to help to compete with other units.
- 6) Share capital is a _____ source of finance.
- 7) _____ capital is the initial capital required to obtain loan from financial institutions.
- 8) _____ is a form of equity financing for funding high risk and high reward projects. (W = 1)

(2×1=2)

P.T.O.



PART – B

Answer **any 8** questions in **one or two** sentences **each**. **Each** question carries a weightage of **one**.

9. Define entrepreneurship.
10. Who is an intrapreneur ?
11. Who is an induced entrepreneur ?
12. What is meant by subsidy ?
13. What is tax holiday ?
14. Define project report.
15. What is 'industrial estate' ?
16. What is DIC ?
17. Expand NSIC.
18. What is SISI ?

(W=8×1=8)

PART – C

Answer **any 6** questions. Answer not to exceed **one** page. **Each** question carries a weightage of **2**.

19. Give 5 points of difference between entrepreneur and manager.
20. List the major functions of an entrepreneur.
21. Explain any 2 theories of entrepreneurship.
22. Enumerate the problems of women entrepreneurs.
23. State any ten qualities required for an entrepreneur.
24. Enumerate the functions of Small Industries Development Organisation (SIDO).
25. What are the services rendered by SISI ?
26. What are the objectives of NSIC ?

(W=6×2=12)

PART – D

Answer **any 2**. **Each** question carries a weightage of **four** :

27. Define EDP. Explain its objectives. Give an account of the course content and curriculum of EDP.
28. Explain the factors affecting entrepreneurial growth.
29. What is SSI ? Discuss the major problems faced by S.S.I.

(W=2×4=8)