



K18U 1960

Reg. No. :

Name :

III Semester B.Com. Degree (CBCSS – Reg./Sup./Imp.)

Examination, November 2018

(2014 Admn. Onwards)

COMPLEMENTARY COURSE IN COMMERCE

3C03 COM : Basics of Research Methodology

Time : 3 Hours

Max. Marks : 40

PART – A

I. Answer **all** questions. **Each** carries $\frac{1}{2}$ mark.

- 1) Source of data collected and compiled by others is called
- 2) A _____ is a representative part of the population.
- 3) A _____ is a plan of the proposed research work.
- 4) Questionnaire is filled by (4x $\frac{1}{2}$ =2)

PART – B

II. Answer **four** questions. **Each** carries **one** mark.

- 5) What is social science research ?
- 6) What do you mean by research problem ?
- 7) What do you mean by primary data ?
- 8) What is review of literature ?
- 9) What do you mean by "problem formulation" in research ?
- 10) What is bibliography ? (4x1=4)

P.T.O.



PART – C

III. Answer **any six** questions (**not exceeding one page**). **Each** carries **three** marks.

- 11) What is research methodology ?
- 12) Discuss the limitations of a research.
- 13) What are the sources of secondary data ?
- 14) State the difference between schedule and a questionnaire.
- 15) What are the qualities required for a good research problem ?
- 16) What is research design ? Discuss the features of a good research design.
- 17) What are the advantages and disadvantages of sampling ?
- 18) What are the qualities required for a good sample ? (6×3=18)

PART – D

IV. Answer **any two** questions. **Each** carries **eight** marks.

- 19) What is data collection ? Discuss various methods used for primary data collection.
 - 20) What is research report ? What are the essentials of a good report ?
 - 21) What is sampling ? Discuss the different probability sampling techniques used in research. (2×8=16)
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