



K17U 2034

Reg. No. :

Name :

III Semester B.Com. Degree (CBCSS – Reg./Sup./Imp.)
Examination, November 2017
(2014 Admn. Onwards)
Complementary Course
3C03COM : BASICS OF RESEARCH METHODOLOGY

Time : 3 Hours

Max. Marks : 40

PART – A

I. Answer **all** questions. **Each** carries $\frac{1}{2}$ marks.

- 1) A _____ is a plan of the proposed research work.
- 2) The errors arising mainly at the stages of ascertaining and processing of data are termed as _____
- 3) The data collected by the investigator for the first time for a particular purpose is known as _____
- 4) A part of the population selected for study is known as _____ (4× $\frac{1}{2}$ =2)

PART – B

II. Answer **four** questions. **Each** carries **one** mark.

- 5) What do you mean by research ?
- 6) What do you mean by "secondary data" ?
- 7) What is Systematic sampling ?
- 8) What do you mean by "testing of hypothesis" ?
- 9) What is pilot study ?
- 10) What is footnote ?

(4×1=4)

P.T.O.



PART – C

III. Answer **any six** questions (**not exceeding one page**). **Each** carries **three** marks.

- 11) Discuss the criteria for a good research.
- 12) What do you mean by research methodology ?
- 13) What is research design ? Discuss its essentials.
- 14) State the importance of bibliography in research report.
- 15) What is a research report ? State the qualities required for a good research report.
- 16) What is sampling ? State its advantages.
- 17) What is snow ball sampling ?
- 18) What is questionnaire ? Discuss its essentials. **(6×3=18)**

PART – D

IV. Answer **any two** questions. **Each** carries **eight** marks.

- 19) What is Research ? Discuss the various steps in research process.
 - 20) What is sampling design ? Discuss different methods used under probability and non-probability sampling.
 - 21) What do you mean by a research report ? Explain the components of a research report. **(2×8=16)**
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