

Reg.	No	. :	***************************************
Name	e :		

## III Semester B.Com. Degree (CCSS-Supple./Imp.) Examination, November 2015 CORE COURSE IN COMMERCE 3B03 COM: Management Principles (2011 and Earlier Admissions)

Max. Weightage: 30 Time: 3 Hours

## PART-A

This Eac

Part consist of <b>two</b> bunches of <b>h</b> bunch consist of <b>four</b> question	questions, carrying <b>equal</b> weights. Answer <b>all</b> .	itage of <b>one</b> .
The principle divised to conse it in more important areas are	erve managerial talent, time and ef e called	fort and apply
a) MBO	b) MBE	
c) Strategy	d) None	
2) The process of defining the v	vork of the subordinates by his sup	erior is called
a) Creation of authority	b) Granting of authority	
c) Assignment of duties	d) None	
	employees familiar with the organ	nisation is
a) Selection	b) Recruitment	
c) Placement	d) Orientation	
The process of influencing of is called	other people to work willingly for gr	oup objective
a) Motivation	b) Control	
c) Directors	d) Leadership	(W = 1)



11.	5)means union is strength.
	6) Theschool concentrates on rational decisions.
	7) MBE stands for
	8) is the process which involves thinking before doing. (W =1)
	PART-B
	wer <b>any eight</b> questions, in <b>one</b> or t <b>wo</b> sentences <b>each</b> . <b>Each</b> question carries a ghtage of <b>one</b> .
9.	Define decision making.
10.	What is corporate planning?
11.	What do you mean by controlling?
12.	Mention any four qualities of a leader.
13.	What is line authority?
14.	What is informal organisation?
15.	Define motivation.

16. What to you mean by organisation structure?

17. What do you mean by planning premises?

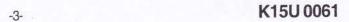
18. Who is a formal leader?

 $(W = 8 \times 1 = 8)$ 

## PART-C

Answer any six questions. Answer not to exceed one page. Each question carries a weightage of two.

- 19. What are the assumptions of theory 'X' propounded by McGregor?
- 20. State the uses of performance appraisal.
- 21. What is line and staff organisation? Explain its features.



22. State the objectives of management.

- 23. Explain the concept of universality of management principle.
- 24. What are the steps in the process of delegation?
- 25. What are the techniques of decentralisation?
- 26. Explain the steps in the control process.

 $(W = 6 \times 2 = 12)$ 

## PART-D

Answer any two questions, each question carries a weightage of four. Answer not to exceed four pages.

- 27. Define decision making and explain the steps in decision making.
- 28. Distinguish between formal and informal organisation.
- 29. Explain the features of management principles.

 $(W = 2 \times 4 = 8)$