K15U 0062

Reg. No. : ....

Name : ....

III Semester B.Com. Degree (CCSS – Supple./Improv.) Examination, November 2015
Core Course in Commerce
3B03COM : MANAGEMENT PRINCIPLES
(2012/13 Admissions)

Time : 3 Hours   Max. Weightage : 30

PART – A

Two bunches of questions, carrying **equal** weightage of **one**. Answer **all** questions.

I. 1) Father of Management Process School
  a) Henry Foyal   b) Elton Mayo
  c) Herbert A. Simon   d) R.A.Johnson

2) _____ is essential element of planning.
  a) Staffng   b) Directing   c) Forecasting   d) Controlling

3) It is the process of highlighting is the human resources in the organisation.
  a) Career strategy   b) HRD
  c) Performance appraisal   d) Staffing

4) A leader who leaves the group entirely to itself is
  a) free-rein leader   b) autocratic leader
  c) democratic leader   d) participative leader   **(W.= 1)**

II. Match the following :
  5) Boss-Centered   a) Specific plan
  6) Discovering applicants   b) Recruitment
  7) Thinkers   c) Decision making role
  8) Single use plan   d) Staff
                                  e) Leadership continuous
                                  f) Man Power Planning   **(W.=1)**

PART – B

Answer **any eight** carrying a weightage of **one**.

9. Define Management.

10. What is forecasting ?

P.T.O.

11. What is linear programming ?

12. What do you mean by line and staff organisation ?

13. What is delegation of authority ?

14. Define performance appraisal.

15. What is recruitment ?

16. Define dissecting.

17. What do you mean by leadership style ?

18. What is the role of disseminator ?   (W.=8×1=8)

PART – C

Answer **any six** carrying a weightage of **two**.

19. State the objectives of management.

20. Explain the principles of planning.

21. What are the steps in Decision making process ?

22. Explain the factors determining span of management.

23. Describe the guides to sucessful delegation.

24. Explain the importance of staffing.

25. Describe the important techniques of motivation.

26. Explain the qualities of a leader.   (W.=6×2=12)

PART – D

Answer **any two** carrying weightage of **four**.

27. Explain the different schools of management thoughts.

28. Describe the steps in staffing process.

29. Explain the important theories of motivation.   (W.=2×4=8)

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