



K15U 0260

Reg. No. : .....

Name : .....

**III Semester B.Com. Degree (CCSS – 2014 Admn. – Regular)**  
**Examination, November 2015**  
**COMPLEMENTARY COURSE IN COMMERCE**  
**3C03COM : Basics of Research Methodology**

Time : 3 Hours

Max. Marks : 40

**PART – A**

Answer **all** questions. **Each** carries  $\frac{1}{2}$  mark.

1. Research refers to a \_\_\_\_\_ for knowledge.
2. \_\_\_\_\_ is the arrangement of conditions for collection and analysis of data.
3. \_\_\_\_\_ is the data that are already available.
4. \_\_\_\_\_ report is one which given emphasis on simplicity and attractiveness.  
( $\frac{1}{2} \times 4 = 2$ )

**PART – B**

Answer **any four**. **Each** carries **one** mark.

5. What do you mean by descriptive research ?
6. What is cluster sampling ?
7. What is primary data ?
8. What is stratified sampling ?
9. What is Technical Report ?
10. What is bibliography ?  
( $1 \times 4 = 4$ )

P.T.O.



PART – C

Answer **any six**. Each carries **three** marks.

11. Explain the significance of a research report.
12. Describe the different types of research.
13. State the techniques involved in defining a problem.
14. Mention the factors to be considered in a Research Design.
15. Explain the advantages of sampling.
16. State any five difference between questionnaire and schedule.
17. Describe in brief, the layout of a research report.
18. State the qualities of a good research. **(3×6=18)**

PART – D

Answer **any two**. Each carries **eight** marks.

19. What do you mean by sample design ? Explain main steps of sampling design.
  20. Enumerate the different methods of collecting primary data.
  21. Describe the precautions that the researcher should take while writing research reports. **(2×8=16)**
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