M 7484

Reg. No. : ....

Name : ....

III Semester B.Com. Degree (CCSS – Reg./Supple./Imp.) Examination, November 2014
CORE COURSE IN COMMERCE
3B03 COM : Management Principles
(2012 Admission Onwards)

Time: 3 Hours

Max. Weightage : 30

PART – A

Two bunches of questions, carrying **equal** weightage of **one**.

I. 1. Planning is meaningless without

    a) Organising   b) Staffing   c) Directing   d) Control

  2. It is forward looking

    a) Planning   b) Decision making

    c) MBO   d) MBE

  3. It is the process of collecting and analysis the relevant facts of a job.

    a) Job description   b) Job analysis

    c) Placement   d) Orientation

  4. The process of influencing other people to work willingly for group objectives.

    a) Motivation   b) Control

    c) Direction   d) Leadership   **(W=1)**

Match the following :

  5. Hygiene theory   a) Performance management

  6. Performance appraisal   b) Continuous process

  7. Organisation structure   c) Dissatisfiers

  8. Management   d) Hierarchical arrangement

                           e) Career strategy

                           f) Leadership continuum   **(W=1)**

PART – B

Answer **any eight** carrying a weightage of **one**.

9. What is unity of command ?

10. What is strategic planning ?

11. What is MBO ?

12. What do you mean by Decentralisation ?

13. Define group dynamics.

14. What is man power planning ?

15. What is job analysis ?

16. Who is an autocratic leaders ?

17. What is controlling ?

18. What is meant by esprit de corps ?

(W = 8×1=8)

PART– C

Answer **any six** carrying a weightage of **two**.

19. Describe the importance of management.

20. Explain the advantages of planning.

21. What are the steps in Management by Objective Process ?

22. Explain the factors affecting degree of decentralization.

23. Describe the measures to improve line and staff relationship.

24. Explain the objectives and performance appraisal.

25. Explain the important factors that makes a leadership significant.

26. What are the benefits of motivation ?

(W = 6×2=12)

PART – D

Answer **any two** carrying weightage of **four** :

27. Define leadership and explain the different styles of leadership.

28. Explain the different types of decisions.

29. Describe the process of management.

(W = 2×4=8)

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