



M 7483

Reg. No. :

Name :

III Semester B.Com. Degree (CCSS – Reg./Supple./Imp.)
Examination, November 2014
(2011 and Earlier Admission)
CORE COURSE IN COMMERCE
3B03 COM : Management Principles

Time : 3 Hours

Max. Weightage : 30

PART – A

This Part consist of **two** bunches of questions carrying **equal** weightage of **one**.
Each bunch consist of **4** objective type questions. Answer **all**.

- I. 1. The basic purpose of management of an enterprise is to achieve
 - a) Good relationship with suppliers
 - b) Good relationship with workers
 - c) Organisational goal
 - d) None of these

2. If means deciding in advance what to do, when to do, how to do and who will do it ?
 - a) Decision making
 - b) Planning
 - c) Forecasting
 - d) None of these

3. It refers to an organisation in which two types of authority relationship exist side by side
 - a) Vertical organisation
 - b) Line organisation
 - c) Staff organisation
 - d) Line and staff organisation

4. It is simply a process of entrusting a part of the work by the superior to his subordinates.
 - a) Delegation of authority
 - b) Centralisation of authority
 - c) Decentralisation of authority
 - d) Span of management.

(W=1)

P.T.O.



- II. 5. Father of scientific management is _____
6. _____ is concerned with the human resources in the organisation.
7. Managerial functions start with planning and end with _____
8. Theory X and Y is developed by _____ (W=1)

PART – B

Answer **any eight** questions in **one** or **two** sentences **each**. **Each** question carries a weightage of **one**.

9. Define directing.
10. What is controlling ?
11. What do you mean by manpower planning ?
12. Define management.
13. What is meant by scalar chain ?
14. What is MBE ?
15. What is planning premises ?
16. Mention any four objectives of planning.
17. What is decentralisation ?
18. Define performance appraisal. (W=8×1=8)

PART – C

Answer **any six** questions. Answer **not** to exceed **one** page. **Each** question carries a weightage of **one**.

19. What are the features of staffing ?
20. Explain the steps in the process of delegation.
21. State the features of line and staff organisation.
22. State the features of the contingency theory school of management.



- 23. What are the essential requirements of an effective plan ?
- 24. What are the steps in MBO ?
- 25. State the features of leadership.
- 26. Explain the need for motivation.

(W=6×2=12)

CORE COURSE IN COMMERCE
3803 COM I : Mgt Principles
PART – D

Answer **any two** questions. **Each** carries a weightage of **four**. Answer **not** to exceed **four** pages.

- 27. Explain the factors determining span of control.
- 28. Define decision making. Explain the steps in decision making.
- 29. Discuss the main theories of motivation.

(W=2×4=8)

- 1. The main purpose of management of an enterprise is to achieve:
a) Good relationship with suppliers
b) Good relationship with workers
c) Organisational goal
d) None of these
- 2. It means deciding in advance what to do, when to do, how to do and who will do it?
a) Decision making
b) Planning
c) Forecasting
d) None of these
- 3. It refers to an organisation in which two types of authority relationship exist side by side.
a) Vertical organisation
b) Staff organisation
c) Line organisation
d) Line and staff organisation
- 4. It is simply a process of entrusting a part of the work by the superior to his subordinates.
a) Delegation of authority
b) Centralisation of authority
c) Decentralisation of authority
d) Span of management

(W=1)