



M 5178

Reg. No. :

Name :

III Semester B.A./B.Sc./B.Com./B.B.A./B.B.A.T.T.M./B.B.M./B.C.A./B.S.W./
B.A. Afsal-UI-Ulama Degree (CCSS-Regular/Supple./Improvement)
Examination, November 2013
CORE COURSE IN COMMERCE
3B03 COM : Management Principles
(2012 Admn.)

Time : 3 Hours

Max. Weightage : 30

PART – A

The bunches of questions, carrying **equal** weightage of **one**.

- I. 1) The first level of management of an enterprise is
a) lower b) top c) middle d) none
- 2) It is a system for integrating managerial activities
a) MBO b) MBE c) Forecasting d) Decision making
- 3) It is the oldest and simplest form of organisation
a) line b) staff
c) line and staff d) none
- 4) It is a part of performance management
a) Placement b) Selection
c) Compensation d) Performance appraisal (W = 1)

II. Match the following :

- | | |
|---------------------------------|---|
| 5) Path Goal approach | a) Man power planning |
| 6) Forecasting future man power | b) Henry Fayol |
| 7) Group Dynamics | c) Robert Blake |
| 8) Father of Management | d) Kurt Lewin |
| | e) Robert House |
| | f) Career strategy (W = 1) |

P.T.O.



PART – B

Answer **any eight**, carrying a weightage of **one**.

9. Define motivation.
10. Who is manipulated autocrat ?
11. What is orientation ?
12. Explain functional authority.
13. What is MBE ?
14. What do you mean by span of control ?
15. What is decision making ?
16. Define management.
17. What is meant by scalar chain ?
18. Define staffing.

(W = 8×1=8)

PART – C

Answer **any six**, carrying a weightage of **two**.

19. Explain the basis of global management.
20. Explain the objectives of planning.
21. What are the principles of delegation ?
22. Explain the impart of culture on work.
23. What are the steps of career strategy process ?
24. Explain the path-goal approach.
25. State the importance of leadership.
26. What are the uses of performance appraisal ?

(W = 6×2=12)

PART – D

Answer **any two**, carrying a weightage of **four**.

27. Explain the theories of motivation.
28. Explain the features and steps in forecasting.
29. Explain the different schools of management thoughts.

(W = 2×4=8)