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III S	emester B.A./B.Sc./B.Com./B.I A. Afsal-Ul-Ulama Degree (CC Examination, CORE COURS 3 B03 COM : Ma		
Time	: 3 Hours	Max	. Weightage : 30
	PA	RT-A Communication	dolatawily ,at
Each	Part consists of two bunches of que bunch consists of four objective ty ver all questions :	stions carrying equal weighta	ge of one .
1. 1)	means that a person s one superior.	hould get orders and instructio	ns from only
	a) Scaler chain	b) Unity of command	
	c) Unity of direction	d) Espirit de-corps	
2)	Which one of the following approach has emerged from the findings of Hawthrene experiments?		
	a) Human behaviour approach	b) Systems approach	
	c) Human relations approach	d) Decision theory approa	ich
3)	Strategic planning differs from ope focuses on	rational planning as strategic p	lanning
	a) Future course of action	b) Long term perspective	
	c) Short term perspective	d) Single use plans	
4)	By which model of man is the concept of bounded rationality associated?		
	a) Administrative man	b) Economic man	
	c) Social man	d) Organisation man	(W = 1)
11. 5)	leaders are dictators.		
6)	communication is bas	ed on formal organisational rel	ationship.
7)	Control provides a basis for		
8)			(W = 1)
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PART-B

Answer any eight questions in one or two sentences each. Each question carries a weightage of one:

- 9. What is modern theory of organisation?
- 10. Explain "organisation as a group of people".
- 11. What do you mean by policy?
- 12. Explain departmentation by number.
- 13. What do you mean by expert power?
- 14. What is delegation of authority?
- 15. What is M.B.E.?
- 16. What is job evaluation?
- 17. What is man power gap?
- 18. Explain ranking method of appraisal.

 $(W = 8 \times 1 = 8)$

PART-C

Answer any six questions. Answer not to exceed one page. Each question carries a weightage of two:

- 19. What are the features of a good organisation structure?
- 20. What is narrow span? State its features.
- 21. Define decentralisation. Explain the factors affecting decentralisation.
- 22. What is man power planning? State the importance of man power planning.
- 23. What are the objectives of performance appraisal?
- 24. What is direction? State the features of direction.
- 25. What do you mean by decision making? State the guidelines for effective decision making.
- 26. What is planning? State the importance of planning.

 $(W = 6 \times 2 = 12)$

PART-D

Answer any two. Each question carries a weightage of four. Answer not to exceed four pages.

- 27. Explain in detail about the theory of 'X' and 'Y'.
- 28. What is oral communication? State its merits and demerits.
- 29. What is M.B.O. ? State its features and benefits.

 $(W = 2 \times 4 = 8)$