



K15U 0552

Reg. No. :

Name :

I Semester B.Com. Degree (CCSS – Reg./Supple./Improv.)

Examination, November 2015

Core Course

1B01 COM : MANAGEMENT CONCEPTS AND PRINCIPLES

(2014 Admn. Onwards)

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** carries $\frac{1}{2}$ mark :

1. Name the different processes of management.
2. Who is the father of scientific management ?
3. Define co-ordination.
4. What is departmentation ?

(4x $\frac{1}{2}$ =2)

PART – B

Answer **any four** questions. **Each** carries **one** mark :

5. What is the principle of span of control ?
6. What is communication ?
7. What do you mean by policies ?
8. Mention the essential components of the function of direction.
9. Define organisation.
10. What is management by objectives ?

(4x1=4)

P.T.O.



PART – C

Answer **any six** questions. (not exceeding **one** page) **Each** carries **3** marks :

11. What are the steps involved in control process ?
12. Explain the term 'manpower planning'.
13. Give the salient features of McGregor's Theory X.
14. What are the elements of scientific management ?
15. What are the essential requirement of an effective plan ?
16. Distinguish between MBO and MBE.
17. Distinguish between policies and objectives.
18. What are the features of functional organisation ?

(6×3=18)

PART – D

Answer **any two** questions. **Each** carries **8** marks :

19. "Management plans to achieve co-ordinated and well thought out objective through planning." Comment.
20. Define performance appraisal. Explain its uses.
21. Examine the evolution of management thought from the early pioneer to modern thinkers.

(2×8=16)