



M 6651

Reg. No. :

Name :



First Sem. B.Com./B.B.A./B.B.A. T. Degree Examination, November 2009

B.Com./B.B.A./B.B.A. T. (CORE)

Course – 1 : PERSPECTIVES AND METHODOLOGY OF
BUSINESS STUDIES (IB 01 COM/B.B.A./B.B.A. T.)

Time: 3 Hours

Max. WGP : 120

PART - A

This part consists of **two** bunches of questions carrying equal weightage of **one**.
Each bunch consists of **four** objective type questions. Answer **all** questions.

- I. 1. The minimum number of members in a public company is _____
- a) 2 b) 5
c) 7 d) 50
2. In relation to a company, 'limited' means _____
- a) Share capital is limited
b) Number of members is limited
c) Power of the company is limited
d) Liability of the members is limited
3. _____ is an example of direct tax.
- a) Income tax b) Sales tax
c) Value added tax d) Excise duty
4. Following is not an important source of long-term funds :
- a) Share capital b) Accounts receivable
c) Debentures d) Term loan **(W = 1) (WGP = 4×1×1=4)**
- II. 5. Return on investment is related to _____
- a) Profitability b) Liquidity
c) Solvency d) Turnover

P.T.O.



PART – C

Answer **any six** questions. Answer not to exceed **one** page. **Each** question carries a weightage of **two**.

19. What is division of labour ? How is it done ?
20. List any six features of partnership.
21. Explain different sectors of Indian economy.
22. What are the important sources of short-term funds ?
23. Explain the term stock broking. What are the functions involved ?
24. List any six problems related to human resources in a large scale industry.
25. What is perfect market ? What are its features ?
26. Write a note on electronic storage of business data. (W = $6 \times 2 = 12$) (WGP = $6 \times 4 \times 2 = 48$)

PART – D

Answer **any two**. **Each** question carries a weightage of **four**.

27. Explain different ways of learning business information.
 28. Examine the factors to be considered before a final choice is made regarding the most appropriate form of business organisation.
 29. Discuss the nature of business development in India after liberalisation and globalisation. (W = $2 \times 4 = 8$) (WGP = $2 \times 4 \times 4 = 32$)
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