



K19U 0176

Reg. No. :

Name :

VI Semester B.Com. Degree (CBCSS-Reg./Supple./Improv.)
Examination, April 2019
(2015 Admission Onwards)
CORE COURSE
6B16 COM : International Business

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries ½ mark.

1. Integrating the domestic economy with world economy is _____
2. Euro currency was introduced in the year _____
3. _____ is an instrument whose value is derived from the value of one or more underlying asset.
4. TRIMS stand for _____ (4×½=2)

PART – B

Answer **any four** questions. **Each** question carries 1 mark.

5. What is counter trade ?
6. What is liberalization ?
7. What is bill of lading ?
8. What do you mean by global company ?
9. What is contract manufacturing ?
10. What is SDR ? (4×1=4)

P.T.O.



PART – C

Answer **any six** questions (**Not** exceeding **one** page). **Each** question carries **3** marks.

11. What do you know about foreign exchange risk ?
12. Explain the types of trade agreements.
13. Differentiate between FEMA and FERA.
14. Explain the barriers of international trade.
15. What is the role of MNCs in the economic development of India ?
16. What are the merits and demerits of globalization ?
17. Explain the role and functions of WTO.
18. Write a note on Trade blocks. (6×3=18)

PART – D

Answer **any two** questions. **Each** question carries **8** marks.

19. Define international business. What are the important documents of international trade ?
 20. What is the scope of FDI in India ? Explain the various modes of FDI.
 21. What are the different forms of MNCs ? How do they manage their finance function ? (2×8=16)
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