Reg. No. : ....

Name : ....

V Semester B.Com. Degree (CCSS–Supple./Imp.) Examination, Nov. 2016
Core Course in Commerce
5B11 COM : INTERNATIONAL BUSINESS
(2012 – 13 Admissions)

Time : 3 Hours

Max. Weightage : 30

PART – A

This Part consist of **two** bunches of question carrying equal weightage of **one**. Each bunch consists of **four** type questions. Answer **all** questions.

I. Fill up the blank :

1) The algebraic sum of money of export and imports of a country is known as _____

2) A thrift levied on a proportion of the value of an imported good is called _____.

3) When an international business decides to buy services or part of functions or entire function it is called BPO. **(True/False)**

4) In Foreign Direct Investment funds are invested in equity from a host country to parent country. **(False/True)**

(W = 1)

II. 5) Expand FTAA.

6) SAARC.

Choose correct answer :

7) Sale of products produced in one country to residents of another country.

   a) Importing   b) Exchanging   c) Exporting

8) A new scheme to accelerate the growth of exports has been introduced under the foreign Trade policy.

   a) Target   b) Target plus   c) Target limit   (W = 1)

PART – B

Answer **any eight** questions in **one** or **two** sentences **each**. **Each** question carries a Weightage of **one**.

9) What do you mean by Currency speculation ?

10) Define Balance of Trade.

11) What is international business ?

12) Explain certificate of Inspection.

13) What is meant by globalisation of Business ?

14) Distinguish between Domestic business and international business.

15) State the Theory of Mercantilism.

16) Write a brief note on Euro currency market.

17) What are Exim bank ?

18) State two current issue of European Union.   (W = 8×1= 8)

PART – C

Answer **any six** questions. Answer **not** to exceed **one** page. **Each** carries a Weightage of **two**.

19) Discuss the important objectives of GATT.

20) Explain the functions of FDI.

21) Discuss the drawbacks of liberalisation policy.

22) Distinguish between physical goods and services.

23) Explain purchasing power parity theory.

24) Explain the functions of EPZ–Export Processing Zone.

25) Discuss the reasons for negative trade balance.

26) Detail forces of international business.   (W = 6×2= 12)

PART – D

Answer **any two**. **Each** question carries a Weightage of **four**.

27) What is foreign exchange ? Explain different types of risk in International business.

28) Discuss the advantages and disadvantages of international business.

29) Write short notes :

   a) Methods of Globalisation.

   b) Disinvestment.   (W = 2×4 = 8)

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