



M 9697

Reg. No. : .....

Name : .....

V Semester B.Com. Degree (CCSS-Reg./Supple./Imp.)  
Examination, November 2015  
CORE COURSE IN COMMERCE  
5B11COM : International Business  
(2012 Admission Onwards)

Time : 3 Hours

Max. Weightage : 30

PART – A

This Part consists of **two** bunches of question carrying **equal** weightage of **one**. Each bunch consists of **four** type questions. Answer **all** questions.

I. Fill up the blank.

- 1) David Ricardo developed the theory of \_\_\_\_\_ is the basis of international trade.
- 2) When inflation goes up, the interest rates will also \_\_\_\_\_

Expand the following :

- 3) ASEAN.
- 4) SEZ.

(W = 1)

II. 5) The short term investments are termed as foreign portfolio investment.  
(true/false)

- 6) Parent Country Nationals (PCNs) are nationals of the country where the company branch office is situated. (true/false)

Choose correct answer :

7) The direct exchange of goods or services between two parties without a cash transaction

- |                     |           |
|---------------------|-----------|
| a) Bill of exchange | b) Barter |
| c) Money            | d) Gold   |

8) Income of each individual in terms of dollars

- |        |                      |
|--------|----------------------|
| a) PPP | b) Per Capita Income |
| c) GDP | d) Forex Rate        |

(W = 1)

P.T.O.



## PART – B

Answer **any eight** questions in **one** or **two** sentences **each**. **Each** question carries a weightage of **one**.

9. What is letter of credit ?
10. What do you mean by foreign exchange market ?
11. Explain certificate of inspection.
12. Write 3 advantages of globalization.
13. Differentiate between GR forms and PP forms.
14. State the theory of Mercantilism.
15. What is FOB ?
16. Write a note on emergence of WTO.
17. What are the disadvantages of liberalization ?
18. Write the name of documents related to payments in international business.

(W = 8×1=8)

## PART – C

Answer **any six** questions. Answer **not** to exceed **one** page. **Each** carries a weightage of **two**.

19. Discuss the barriers to globalization.
20. Explain purchasing power parity theory.
21. What are the current issues and problems of European Union ?
22. What is FDI ? Discuss its advantages.
23. Write a note on forward market for foreign exchange.
24. Explain the theory of Factor endowment.
25. What are the functions performed by ECGC in international business ?
26. Discuss the main objectives of New Economic Policy 1991.

(W = 6×2=12)

## PART – D

Answer **any two**. **Each** question carries a weightage of **four**.

27. "Globalisation is touching every walk of life in India". Discuss.
28. Discuss important advantages of international business.
29. Write notes on : (a) Airway bill (b) NAFTA.

(W = 2×4=8)