



Reg. No. :

Name :

IV Semester B.Com./B.B.A./B.B.A.T.T.M./B.B.A.R.T.M. Degree
(CCSS – Reg./Supple./Imp.) Examination, May 2015
GENERAL COURSE
4A11 COM/BBA/BBA (T)/BBA (RTM) : Entrepreneurship
(2012 Admn. Onwards)

Time : 3 Hours

Max. Weightage : 30

PART – A

This Part consists of **two** bunches of questions carrying **equal** weightage of **one**. Each bunch consists of **four** objective type questions. Answer **all** questions.

- I. 1. _____ applied the word entrepreneur to business for the first time.
a) Fabian b) Richard Cantillon
c) Peter Drucker d) Schumpeter
- 2. _____ is someone who has started his first entrepreneurial venture.
a) Novice b) Classical
c) Modern d) Induced entrepreneur
- 3. _____ are entrepreneurial couples as co-owners of business.
a) Social b) Copreneurs c) Fabian d) Drone
- 4. According to Schumpeter, _____ is the most important function of a modern entrepreneur.
a) Innovation b) Creativity
c) Skill d) Knowledge **(W=1)**
- II. 5. _____ units provide inputs to other industries.
a) Ancillary b) KFC c) DIC d) MSME

P.T.O.



PART – C

Answer **any six** questions. Answer **not** to exceed **one** page. **Each** carries a weightage of **two**.

19. What are the psychological factors affecting entrepreneurial growth ?
20. Who is an intrapreneur ? Explain.
21. Explain the characteristics of MSMEs.
22. What do you mean by industrial estates ? Explain its features.
23. Describe the role of DICs in promoting industrialisation.
24. Explain the need for EDPs.
25. What are the different types of small-scale industries ?
26. Explain the problems of women entrepreneurs. (W=6×2=12)

PART – D

Answer **any two**. **Each** question carries a weightage of **four**.

27. Explain the environmental, personal and social barriers to entrepreneurship.
28. Explain the entrepreneurial motivation theories.
29. Discuss the importance of KITCO in the entrepreneurial growth of Kerala. (W=2×4=8)