



K16U 1992

Reg. No. :

Name :

III Semester B.Com. Degree (CCSS Supple/Imp.) Examination,
November 2016
CORE COURSE

3B03 – COM : Management Principles
(2012-13 Admissions)

Time : 3 Hours

Max. Weight : 30

SECTION – A

- I. This section consists of **two** bunches of **four** questions **each**. **Each** bunch carries a weight of 1.

Choose the correct answer

- 1) The father of management process school is
 - a) F. W. Taylor
 - b) Henri Fayol
 - c) John F. Mee
 - d) Adam Smith
- 2) The guideline that helps in attaining the objectives of the organisation is
 - a) Policies
 - b) Programmes
 - c) Procedures
 - d) Objectives
- 3) An organisation which does not follow a fixed chain of command is
 - a) Line organisation
 - b) Functional
 - c) Formal
 - d) Informal
- 4) The determination of the future requirement of personnel is termed as
 - a) Selection
 - b) Recruitment
 - c) Placement
 - d) Manpower planning (WT = $4 \times \frac{1}{4} = 1$)

II. Match the Following

- | | |
|---------------------|---|
| 5) HRD | 1) Selected by workers |
| 6) Informal leader | 2) Justify budget from scratch |
| 7) Zero base Budget | 3) Accomplishing objectives |
| 8) MBO | 4) Improve Quality of Workers |
| | 5) Physical budget (WT = $4 \times \frac{1}{4} = 1$) |

P.T.O.



SECTION – B

Answer **any eight** questions in **one** or **two** sentences **each**. **Each** question carries a weightage of **one**.

9. Define Management.
10. Explain management as Profession.
11. What is coordination?
12. What is Planning Premises ?
13. What is Scalar chain ?
14. What is Policy ?
15. What is informal Group ?
16. Define SWOT.
17. What is Merit rating ?
18. What is Theory X ?

(WT 8×1=8)

SECTION – C

Answer **any six** questions. Answer **not** to exceed **one** page. **Each** question carries a weightage of **two**.

19. Distinguish between Management and Administration.
20. Distinguish between M.B.O. and M.B.E.
21. Distinguish between Policies and Objectives
22. Explain the techniques of forecasting.
23. Describe the requirements of good plan.
24. What is break-even Analysis ?
25. What is Delegation ? Explain the principles of delegation.
26. Enumerate the assumptions of Mc Gregor's Theory X and Y.

(WT 6×2=12)



SECTION – D

Answer **any two** questions. Answer **not** to exceed **four** pages. **Each** question carries a weightage of **four**.

27. Define Leadership .Explain various styles of Leadership.
 28. Discuss the contributions of Taylor to the theory of Management. Why he is considered as the father of scientific Management ?
 29. What is meant by Staffing ? Explain the various steps involved in staffing Process.
(WT 2×4=8)
-