



K16U 2144

Reg. No. :

Name :

III Semester B.Com. Degree (CBCSS – Reg./Supple./Imp.)
Examination, November 2016
(2014 Admn. Onwards)
Complementary Course
3C03COM : BASICS OF RESEARCH METHODOLOGY

Time : 3 Hours

Max. Weightage : 40

PART – A

Answer **all** questions. **Each** carries $\frac{1}{2}$ mark.

1. Research is a careful or critical inquiry or examination in seeking _____
2. Hypothesis is a compound of two words _____ and _____
3. _____ includes all references to related materials which furnishes a clue to the quality of the research report.
4. Research design could be constructed either to test a _____ or to give a cause effect relationship to a situation. (4× $\frac{1}{2}$ =2)

PART – B

Answer **four** questions. **Each** carries **1** mark.

5. Define the problem.
6. What is a pure research ?
7. Name three primary sources of data collection.
8. Give two objectives of social research.
9. What is a research design ?
10. What are the characteristics of good sample ? (4×1=4)

P.T.O.



PART – C

Answer **any six** questions. **Not** exceeding **one** page. **Each** carries **3** marks.

11. Briefly explain important characteristics of hypothesis.
12. State the main features of sampling techniques.
- 13. Distinguish between quantitative data and qualitative data.
14. What is a questionnaire ?
15. Mention the main objects of schedule.
16. What is the purpose of research report ?
17. Give a brief note on secondary or documentary sources.
18. Enumerate steps in research procedure. (6×3=18)

PART – D

Answer **any two** questions. **Each** carries **8** marks.

19. What are the sources of problem of research ? What questions should be asked in selection of problem ?
 20. What is sampling ? Discuss the relative merits of different types of sampling.
 21. Discuss importance and limitations of questionnaire method. (2×8=16)
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