

	INAN BUTA NIKAN BARKA BARKA BUKA TAN TANI			K 150 0002
Re	g. No. :	*****		
Nai	Exam Cor 3B03COM	m. Degraination, e Course : MANA	ee (CCSS - Supple./lm November 2015 e in Commerce GEMENT PRINCIPLES Admissions)	prov.)
Γime	: 3 Hours		M	ax. Weightage : 30
		PA	RT-A	
Two	bunches of questions, car	rying <b>equ</b> a	I weightage of <b>one</b> . Answe	rall questions.
l. 1	<ul><li>) Father of Management P</li><li>a) Henry Foyal</li><li>c) Herbert A. Simon</li></ul>		hool b) Elton Mayo d) R.A.Johnson	
2	2) is essential a) Staffng b) Dire		f planning. c) Forecasting	d) Controlling
3	<ul> <li>It is the process of highligation</li> <li>Career strategy</li> <li>Performance appraisa</li> </ul>		ne human resources in the b) HRD d) Staffing	organisation.
4	A leader who leaves the     a) free-rein leader     c) democratic leader	group enti	rely to itself is b) autocratic leader d) participative leader	(W.= 1)
5	Match the following: ) Boss-Centered ) Discovering applicants ) Thinkers	b) Re	ecific plan cruitment cision making role	

## PART-B

e) Leadership continuous

f) Man Power Planning

d) Staff

Answer any eight carrying a weightage of one.

9. Define Management.

8) Single use plan

10. What is forecasting?

(W.=1)

## K15U 0062



- 11. What is linear programming?
- 12. What do you mean by line and staff organisation?
- 13. What is delegation of authority?
- 14. Define performance appraisal.
- 15. What is recruitment?
- Define dissecting.
- 17. What do you mean by leadership style?
- 18. What is the role of disseminator?

(W.=8×1=8)

## PART-C

Answer any six carrying a weightage of two.

- 19. State the objectives of management.
- 20. Explain the principles of planning.
- 21. What are the steps in Decision making process?
- 22. Explain the factors determining span of management.
- 23. Describe the guides to sucessful delegation.
- 24. Explain the importance of staffing.
- 25. Describe the important techniques of motivation.
- 26. Explain the qualities of a leader.

 $(W.=6\times2=12)$ 

## PART-D

Answer any two carrying weightage of four.

- 27. Explain the different schools of management thoughts.
- 28. Describe the steps in staffing process.
- 29. Explain the important theories of motivation.

(W.=2×4=8)