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K19U 3217

Reg. No. :

Name :

I Semester B.Com Degree (CBCSS- Supplementary/ Improvement)

Examination, November - 2019

(2014-2018 Admissions)

CORE COURSE IN B.Com

1B 01COM : MANAGEMENT CONCEPTS AND PRINCIPLES

Time : 3 Hours

Max. Marks :40

PART- A

- I. Answer **All** questions. Each carries $\frac{1}{2}$ mark. (4 \times $\frac{1}{2}$ =2)
- 1) is called the father of scientific management.
 - 2) CPM stands for.....
 - 3)Principle states that an employee should receive orders from one superior only.
 - 4) MBO stands for.....

PART- B

- II. Answer **Four** questions.Each carries **one** mark. (4 \times 1=4)
- 5) What is scalar chain?
 - 6) What is a strategy?
 - 7) What is behavioural approach?
 - 8) What is 'work study' in scientific management?

P.T.O.



9) What do you mean by adhoc plans?

10) What do you mean by recruitment?

PART -C

III. Answer any **Six** questions (not exceeding one page). Each carries **three** marks. **(6×3=18)**

11) What do you mean by scientific management?

12) What is planning? State the objectives of planning.

13) Differentiate delegation and Decentralization.

14) Distinguish "Line" organization from "Line and Staff" organization?

15) What do you mean by controlling? Discuss its purposes.

16) Discuss Theory X and theory Y.

17) What are the qualities required for a good leader?

18) Explain MBO and its advantage.

PART - D

IV. Answer any **Two** questions. Each carries **eight** marks. **(2×8=16)**

19) Define staffing. Explain its need and importance in modern business.

20) What is organizing? Explain the different types of organization.

21) What is control? Explain the control process and list out the techniques of control.
