



K16U 2530

Reg. No. : .....

Name : .....

I Semester B.Com. Degree (CCSS – Reg./Supple./Improve.)  
Examination, November 2016  
CORE COURSE  
1B01 COM : Management Concepts and Principles  
(2014 Admn. Onwards)

Time : 3 Hours

Total Marks : 40

PART – A

Answer **all** questions, **each** carries  $1/2$  mark.

1. Who is the father of management process school ?
2. What is staffing ?
3. What is decision making ?
4. Define delegation of authority. (4× $1/2$ =2)

PART – B

Answer **any four** questions, **each** carries 1 mark.

5. Mention any four limitation of decentralisation.
6. What is performance appraisal ?
7. What is job analysis ?
8. Define Direction.
9. What are the different types of leadership styles ?
10. What do you mean by line and staff organisation ? (4×1=4)

P.T.O.



PART – C

Answer **any six** questions (**not** exceeding **one** page). **Each** carries **3** marks.

11. Distinguish between delegation and decentralisation.
12. What are the objectives of performance appraisal ?
13. What are the advantages of delegation ?
14. What are the qualities of a good leader ?
15. State the assumptions of Mcgregore's Theory 'X'.
16. What are the principles of planning ?
17. What are the features of decision theory school ?
18. State the different steps in control process. **(6×3=18)**

PART – D

Answer **any two** questions, **Each** carries **8** marks.

19. Explain Maslow's need hierarchy theory.
  20. Discuss the essential elements of a good planning.
  21. Explain the factors affecting the degree of decentralisation. **(2×8=16)**
-